**102.8 SWIMWEAR**

**.1 Design**

**A** Swimwear shall include only a swimsuit, cap, and goggles. It is not permissible to wear  
more than two (2) caps. Armbands or leg bands shall not be regarded as parts of the  
swimsuit and are not allowed.

**B** In swimming competitions, the swimmer must wear only one swimsuit in one or two  
pieces, except as provided in 205.10.1. All swimsuits shall be made from textile materials. For men, the swimsuit shall not extend above the navel nor below the knees, and for women, shall not cover the neck, extend past the shoulder, nor extend below the knee (see 701.5.4 for open water exception).

(1) Exemptions to the foregoing restriction may be granted to a swimmer, on a case  
by case basis, by the Chair of the Rules & Regulations Committee (or his/her designee). Exemptions will be granted only for conflicts due to the swimmer’s verified religious beliefs, verified medical conditions or other reasons deemed appropriate by the Rules Chair.

(2) Procedures for applying for an exemption will be established by the Rules & Regulations Committee and posted on the USA Swimming website.

(3) No exemption to this restriction will be granted for a swimsuit that will give the  
swimmer a competitive advantage.

(4) The decision of the Rules Chair may be appealed only to the entire Rules & Regulations Committee, whose decision shall be final and binding on all parties.

**C** Only swimsuits complying with FINA swimsuit specifications may be worn in any USA  
Swimming sanctioned or approved competition.

**D** Swimsuits worn for competition must be non-transparent and conform to the current  
concept of the appropriate.

**E** No swimmer is permitted to wear or use any device, substance or swimsuit to help his/her  
speed, pace, buoyancy or endurance during a race (such as webbed gloves, flippers, fins,  
power bands, adhesive substances, etc.). Goggles may be worn, and rubdown oil applied  
if not considered excessive by the Referee. Therapeutic elastic tape is prohibited. Any  
other kind of tape on the body is not permitted unless approved by the Referee.

**F** No Technical Suits shall be worn by any 12 & Under USA Swimming athlete member in  
competition at any sanctioned, approved or observed meet.

(1) Exceptions to the foregoing restriction are only for Junior Nationals, U.S. Open,  
National Championships, and Olympic Trials.  
(2) A Technical Suit is one that has the following components:

1. Any suit with any bonded or taped seams regardless of its fabric or silhouette;  
   or
2. Any suit with woven fabric extending past the hips.

(Note: WOVEN FABRIC — A suit with woven fabric and sewn seams that does not  
extend below the hips is permitted.)

(Note: KNIT FABRIC — A suit with knit fabric and sewn seams not extending below the  
knees is permitted.)

**.2 Insignia** — Swimmers may wear the insignia and/or name of the club or organization they represent or of which they are a member or the insignia of their FINA National Federation or Organizing Committees for Olympic, World, Continental or Regional Championships, except as otherwise provided in 202.9.3 for international competition and in FINA rules GR5 and GR6. Swimmers shall not be allowed to wear the insignia and/or name of any club or organization which they are not entitled to represent in open competition, if such action is objectionable to that club or organization.

**.3 Advertising**  
**A** Advertising means the normal display of the name, designation, trademark, logo, or any  
other distinctive sign of the manufacturer of the item or any other advertiser permitted in accordance with this rule. FINA labeling and the USA Swimming logo or club logo shall not be considered as advertisements. Logos of the swimwear manufacturer shall be considered as advertising and are included in the limits described in (1) through (3) below. In the competition venue or complex of all events conducted by and under the control of USA Swimming or any LSC or division thereof, advertising appearing on swimwear is allowed as follows:

**(1) Swimsuits** — A total of three separate advertising logos of a maximum size of 30  
square centimeters (4.65 sq. in.) each, measured as worn, shall be permitted.

**(2) Caps** — A total of three separate advertising logos of a maximum size of 20 square  
centimeters (3.1 sq. in.) each, as measured as applied, shall be permitted. A club logo is not considered as advertising and is not subject to the size limitations.

**(3) Goggles** — A total of three separate advertising logos of a maximum size of 6  
square centimeters (.9 sq. in.) each, as measured as applied, shall be permitted,  
but only on the spectacle frame or band.

**B** Body advertising in the form of temporary tattoos or other embellishments is not allowed.

**C** Advertising for the following shall not be allowed:

(1) Products involving tobacco, nicotine, psychoactive cannabinoids, alcohol or pharmaceuticals containing substances banned under IOC or FINA rules;

(2) Political statements; and

(3) Any products or services that would be counter to the values of the sport or bring  
disrepute to USA Swimming.

**D** Swimmers in violation of the above provisions may be barred from the competition venue  
until they comply. However, any swimmer who competes in an event wearing swimwear in violation of these advertising provisions shall not be subject to disqualification.