

Dear Friend,

Sunday July 25, 2021 will be a big day for over 900 young people in our community. Families, coaches, and participants will gather at the Annville-Cleona Swimming Complex to compete in the Mid-Penn All Star Championship Swim Meet. Over **2,000** people will gather for the swimming events, to compete, cheer, and celebrate.

We would like you to be a part of the excitement!

There are three ways that you can show your financial support and take advantage of this outstanding public relations opportunity:

Lane Sponsor: \$100 Donation

For this donation, your company will be recognized with a special sponsor banner and in the printed Souvenir Program Booklet with a full-page advertisement. Your company's name will also be mentioned four times during the meet over the public address system.

Program Sponsor Advertisements: Your advertisement or design will be featured in our 8.5" by 11" professionally printed Souvenir Program Booklet. **Coupons and/or offers can be included in the advertisements as extra motivation!** Black and white advertisements are available in the following sizes and prices:

Full page	\$50
Half page	\$40
Quarter page	\$20

Event Sponsor: For a \$3 donation, 72 individuals, businesses, or families will have the opportunity to sponsor a swimming event. The sponsorship is a one-line text message printed on the line-up sheet next to the event.

Participation is easy! Please complete the attached information form, and return your advertising copy, along with a check for the appropriate amount payable to the **LEBANON VALLEY SWIM TEAM**.

This information may be sent to the email address listed below, picked up, or given to any swim team board member by **July 5, 2021**. **Thank you in advance for your support of the swimmers!**

Sincerely,

Joanna Demchak
Program Advertisement Chairperson
jtiedeken@hotmail.com