**Wahoos Board Meeting Oct 22, 2014**

**Attendees**:

Laura Fries

Ralph Baird

Linda Haukedahl

Dennis Burstein

Suzanne Dogget

Lolo LaSida

**CSL Meeting on Tuesday Oct 14**: Wahoos did not attend. No meet dates yet.

Laura heard from the City's **David Miller and Joseph Petrella**, who want to meet with the board to talk.

**The City's fees recovery policy (non-resident fees)** were discussed as a reason for attrition. Other non-resident fees issues were discussed. Not a good practice. Residents would still be served, but the high fees would lead to lost business.

Tier III: participant's fee range 0 – 168% of program direct costs.

Tier IV: 89 – 100%.

(higher tier number = more individual benefits; lower number = more community benefits. 0 = free/open to public)

Ralph passed around 2 versions of “Program Proposal Form” that he needs to submit.

**Talking points:**

- Continuing status quo, fees will jump 150%

- Loss of swimmers

- Out of city fees

- Cost of incidentals vs cost of salary

- Having city-sponsored team when the 50 m pool is here; CSL meets can generate revenues

- What is a good business for the city? Turning people away who live outside? Raising the fees for the people who send their children every summer (resident or non-resident)

- There is evident **community benefit:** better health for city's youth, improved water skills,

- Social environment for city's youth

- Emotional, psychological benefits for youth

- Non-resident fees must be discussed as a basis for generating revenue (in line with the City's intent) – keeping them is good business, as opposed to losing them

- With increased available lanes (with the upcoming facility expansion), it makes sense to serve the City's own/sponsored/affiliated team first

- The Wahoos is a summer program, small with under 200 participants; it is hard to become fully independent

- Possibility for a middle ground without the Wahoos going fully independent as a non-profit

- Regarding the fee recovery, the Wahoos is pretty good (not counting the facility and other indirect costs)

- Property taxes keep going up

- More people here to meet with them is better

- Having an AAA representative would be helpful

- Invite Chapman, Wilson and Lovaine

**Regular Wahoos Boad meeting schedule**: 2nd Thursday of each month

Nov 13, Dec 11, Jan 8, Feb

**Winter clinic:** going well, 16-17 swimmers

**Fall event**: Sunday after clinic, rent the deep well, pizza (sponsored)

**Nov 30 4-6 PM (or Nov 23 – Dennis's birthday)**

**Old Town Pool hours/opening**: Afternoon after memorial day. After school is out, morning also. Ralph need to assure the city people will be there. Wahoos & Masters will be there. Camp groups during the day.

**Action Items:**

- Lolo: Send invites for the Fall Event

- Laura: survey of FY2016 budget. Feedback from Wahoos. (Laura)

- Send out memos to Wahoos to lobby/provide feedback and input to City and Council members on aquatics program as part of quality of life in Alexandria