



ASHBURN VILLAGE SPORTS PAVILION  
20585 ASHBURN VILLAGE BOULEVARD | ASHBURN, VIRGINIA 20147  
(T) 703.729.0581 | (F) 703.589.1110 | WWW.ASHBURNVILLAGE.ORG



## 2021 Aqua Jets Swim Association Sponsorship Packet

### Dear Potential Sponsor:

The Aqua Jets Swim Association invites you to be a sponsor for Ashburn Village's summer swim team – **Ashburn Village Aqua Jets**. For the past 20+ years, the **Ashburn Village Aqua Jets** has been a mainstay of the Ashburn Village Sports Pavilion. It has grown to become an exciting, enjoyable, and popular program with hundreds of participants from Ashburn Village and the surrounding communities.

**Ashburn Village Aqua Jets** is a summer long program which spans June 1st to July 31st. After missing the 2020 season, we are excited to return to the water this summer. Our team has 192 swimmers, which accounts for over 150 families. Due to the popularity of the program, this team sponsorship opportunity is perfect for local businesses whose target market is families in communities.

We know that you will want to be a part of **Ashburn Village Aqua Jets** and help enrich the lives of the children and families in the Ashburn Village community. An **Ashburn Village Aqua Jets** sponsorship will enhance your company's image and visibility through support of this major family-oriented program. Sponsors will be promoted in all team publications distributed prior to and during events, including on-site event recognition and placement on our team website [www.avaquajets.com](http://www.avaquajets.com). **Aqua Jets Swim Association is a 501(c) 3 corporation, so your donation is 100% tax deductible!**

While **Ashburn Village Aqua Jets** has always been for the residents of Ashburn Village, the team competes with teams outside of the Ashburn community. This provides a great opportunity to gain more visibility to communities outside of Ashburn.

Our success, year after year, is largely due to the massive support extended from our community, our volunteer staff, and more importantly, our sponsors. Because of your dedication and support, AVSP's commitment to enhance the lives of others in the community is made possible through programs such as **Ashburn Village Aqua Jets**.

The enclosed sponsorship package tells more about this well known, family-oriented program. Please contact us immediately if you're interested in being a sponsor of **Ashburn Village Aqua Jets** as opportunities are limited.

Thank you in advance for your support in making this the best **Ashburn Village Aqua Jets** season ever! We look forward to working with you and to the continuation of our tradition and commitment to the Ashburn Village community. If you have any questions, please do not hesitate to contact me.

*Kristina Hart*

Kristina Hart  
Director of Swim Programs  
khart@ashburnvillage.org



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## *PROGRAM FACT SHEET*

# 2021 Aqua Jets Summer Swim Team

- What:** A fun and competitive swim team in Ashburn, VA that competes against teams across Loudoun and Fairfax.
- When:** June 1st to July 31st
- Where:** Ashburn Village Sports Pavilion, Lakes Recreation Center, and various pools across Loudoun and Fairfax County.
- For Whom:** Children ages five years and older and their families
- Support:** AVSP Staff, Ashburn Village Community Association
- Events:** Meets on Wednesdays and Saturdays that average over 300 and over 200 people, respectively.



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## 2021 Aqua Jets Summer Swim Team Sponsorship Levels

### “Hall of Fame” Sponsor(s) - \$1000

- Logo, link and descriptive text on the Aqua Jets Team website and Ashburn Village website [www.ashburnvillage.org](http://www.ashburnvillage.org).
- Logo on the Aqua Jets team t-shirt and banner
- Name and Logo Recognition on Aqua Jets Team Emails, Banner at Meets, and Printed Materials.
- Business card sized (3.25x2H) Name and Logo Recognition as *Presenting Sponsor* in an issue of *The Villager*, monthly newsletter published by the Ashburn Village Community Association. Circulation exceeds 5,000.
- On-Site P.A. Announcements at Event.
- Signage at the Snack Bar for all home meets. (All signage restricted to assigned space).

### “Gold” Sponsor(s) - \$750

- Logo, link and descriptive text on the Aqua Jets Team website and Ashburn Village website [www.ashburnvillage.org](http://www.ashburnvillage.org).
- Logo on the Aqua Jets team t-shirt and banner
- Name and Logo Recognition on AVSP slideshow through August 31, Promotional Emails and Printed Materials.
- Business card sized (3.25x2H) Name and Logo Recognition as *Presenting Sponsor* in an issue of *The Villager*, monthly newsletter published by the Ashburn Village Community Association. Circulation exceeds 5,000.
- On-Site P.A. Announcements at Event.

### “Silver” Sponsor(s) - \$500

- Acknowledgment on the Aqua Jets Team website and Ashburn Village website [www.ashburnvillage.org](http://www.ashburnvillage.org)
- Logo on the Aqua Jets team t-shirt and banner
- Name and Logo Recognition on AVSP slideshow through August 31, Promotional Emails and Printed Materials.
- Acknowledgment in one (1) issue of *The Villager*, monthly newsletter published by the Ashburn Village Community Association.

### “Bronze” Sponsor(s) - \$250

- Acknowledgment on the Aqua Jets Team website and Ashburn Village website [www.ashburnvillage.org](http://www.ashburnvillage.org).
- Logo on the Aqua Jets team t-shirt and banner

- Acknowledgment in one (1) issue of *The Villager*, monthly newsletter published by the Ashburn Village Community Association.



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## 2021 Ashburn Village Aqua Jets Sponsorship Agreement

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Please include the name of the Aqua Jets team member that referred you to the sponsor program, if any:

\_\_\_\_\_

**Yes, I would like to become a sponsor of the 2016 Ashburn Village Aqua Jets:**

- I agree to become a **“Hall of Fame” Sponsor - \$1000**
- I agree to become a **“Gold” Sponsor- \$750**
- I agree to become a **“Silver” Sponsor(s) - \$500**
- I agree to become a **“Bronze” Sponsor(s) - \$250**
- I agree to become a sponsor as described by our contribution below.
- I agree to become a sponsor and wish to discuss our commitment.

My sponsorship contribution has a value of \$ \_\_\_\_\_

- **Check/Money Order should be made payable to Aqua Jets Swim Association** and must be received by May 15, 2021. All sponsor payments should be mailed to:  
 Ashburn Village Sports Pavilion (Attn: Kristina Hart)  
 20585 Ashburn Village Blvd  
 Ashburn, VA 20147
- **The Sponsor will** email a print-ready logo by May 1, 2021 to [khart@ashburnvillage.org](mailto:khart@ashburnvillage.org) (Logos should be a clear, non-pixelated vector image).
- **Ashburn Village Sports Pavilion (AVSP)** will provide benefits based on the level of sponsorship as described in the 2021 Ashburn Village Aqua Jets Sponsorship Levels document.

Your 2021 Ashburn Village Aqua Jets contact person is: **Kristina Hart**, Director of Swim Programs /  
 20585 Ashburn Village Boulevard, Ashburn, VA 20147 / [khart@ashburnvillage.org](mailto:khart@ashburnvillage.org) /  
 (t) 703.729.0581 / (f) 703.589.1110

It is hereby agreed that \_\_\_\_\_ will be a Sponsor of 2021 Ashburn Village Aqua Jets as indicated above. Team sponsorship concludes concurrently with the end of the 2021 competitive season. Full payment is due upon execution of Agreement to ensure appropriate publicity for the Sponsor. Any changes to this Agreement must be submitted in writing and agreed upon by both parties.

\_\_\_\_\_  
SIGNATURE OF COMPANY REPRESENTATIVE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
DATE