

## **APPENDIX B**

- The following information has been added to the Operating Plan in order to formalize the financial agreement between the league and the clubs who host championship swim meets.

<b><u>Revenue Source</u></b>	<b><u>Division of Profits</u></b>	<b><u>Estimated Profits</u></b>
<b>Fee distributed to championship meet host</b> Distributed from Midlakes	Guaranteed amount	\$900
<b>Ad Money</b> Distributed from Midlakes	Ad money collected is split and shared between the 9 hosts	Approx. \$400 based on sales
<b>T - Shirt Money</b> Based on the formula set in N.2. of the Swim Operating Plan	Determined by formula	Approx. \$600 based on sales
<b>Program Sales</b> Price and printing costs determined by host clubs	Host clubs maintain profits of program sales	Approx. \$100-\$200 in profit
<b>Concessions - each host club keeps profit</b> League Champs Finals hosts receive no concession money	Host clubs maintain profits of concession sales	\$2000 is a conservative est.
	<b>Possible Total</b>	<b><u>\$4100 is a conservative est.</u></b>