

Midlakes Swim League Fall General Meeting Minutes

Tuesday, October 17, 2017

Meeting began @ 7:06 pm

Attendance: General Roll Call and re-introductions of Board Members; Missing representatives from: KGR, NYC, NW, RHST, WR

1) Calendar (Confirmed)

- a. Dual meets begin – June 19/21
- b. Division Champs – July 21
- c. League Champs: Prelims – July 23-25; Finals - Sunday, July 29 at KCAC
Date for Finals is dictated by schedule at KCAC. Not many options in this area for that type of meet.

2) Reports

a. Treasurer

- i. Financial overview & governance: participation was down 5% (had 3792 members); challenges are with other sports and options for kids; Water polo members increased in 2017; total midlakes – swim, dive and water polo: 4,266 members
- ii. Merchandising - Sales tax issue: Need to connect with accountant to find out how to best handle merchandising; Some clubs are paying taxes twice (when turning in their champs wear and league is paying and again by clubs paying sales tax in reporting revenue) some are not paying at all. Different city taxes also affect how much is paid. 2017 was a good year for merchandise – sold all by 18 t-shirts; what other methods can increase revenue? Selling ads? Increasing the price? Increase heat sheet sales?
- iii. Champs hosting financial calibration & opps (carry from 2016)

b. President

- i. Thank you championship hosts
 1. League & Prelims - RH, MH, PL, MIBC, SAM, NH
 2. Division - EB, KLA, KGR, PLAT, WR
- ii. 2017 initiatives / pilots: Only 6 meets did a combined meet; Came to light that we need new technology; many issues with the current technology; 6 place scoring pilot program was well received

3) Board Position(s)

- a. New / Need - Division Rep, Officials Admin, Awards, Diving, Merchandising (non-voting); we have a few individuals interested and nominated – President will reach out to those individuals to evaluate their interest. Dragos Lazar has agreed to be the new Head Official.
- b. Officer election – VP, President: Term ending for President Jonathan Alford & VP Stephen Lotzkar; Terms are 2 year and they are ending. (Steve will be leaving the board – end of term and no longer a Plateau Club member. Must find someone to replace.) Lynne Matthes has

volunteered for Vice President Role. Jonathan Alford volunteered to stay for one more term. Both positions were voted on and approved by General Membership.

4) Board Administrative issues

- a. Operating Plan and By-Law proposed changes: Jeff Lowell has offered to help clean up the Ops plan to make it more user friendly.
 - i. Completed – 2016/2017 meetings
 - 1. Eliminated protest process redundancy and inconsistency
 - 2. Objective meet schedule by seeding
 - ii. Current meeting
 - 1. Eligibility language revised language (Approved by 2/3 majority)

New Language is highlighted as follows:

- a. By-Laws: ARTICLE III: Membership Dues and Rights, Part C, "Eligibility"
 - i. All contestants in league-sponsored meets must be **certified** members of the club they represent with the exception of diving which shall be governed... [rest of section is same as current by-laws]
 - ii. (New Part C, 2.) **Only club members are eligible to swim for a member team. Club membership is determined by that club's by-laws.**
 - 1. Each club shall provide a copy of its by-laws prior to the first day of practice.
 - 2. A new club shall provide a copy of its by-laws prior to the first day of practice.
 - 3. The league should be notified of any change to the membership requirements of a team prior to the first day of practice.
 - 4. An eligible participant is one who:
 - a. has **the** swimming privileges of the club's swimming facilities during the summer swim league season **as defined by the member clubs by-laws.**
 - i. Summer swim league season is defined from the first eligible day of Midlakes practice through the end of League Championships.
 - 5. (former Part C, 1, a) Participation will not be allowed:
 - a. If membership in the club is a result of **seasonal or part-time** employment
 - i. If a coach is also a swimmer, proof of club membership must be provided
[rest of section is same as current bylaws]

All clubs MUST provide updated by-laws to Midlakes Secretary **prior to first day of dual meet schedule (June 19, 2018).**

- iii. For Spring 2018 meeting
 - 1. *Operating Plan refinement (not policy, just writing/org)*

5) Board Mission / Operating initiatives

- a. SPLASH 2.0 -- revisiting idea to bring a swim complex to eastside; Get involved!
- b. Standing committee initiatives
 - i. Competitive Structure - Winter 2017/2018 focus
 - 1. Division Alignment proposal to consider geographic/traffic issues:

Proposal submitted by Candis Brink after 2017 season:

North: KGM (Div 3), KGR (Div 3), SW (Div 3), KGG (Div 4), STC (Div 4)

Out of Div Meet with Div 5 (NYC, HW, WR)

South: RH (Div 3), MH (Div 3), PLAT (Div 3), SR (Div 4), PL (Div 3), NW (Div 4)

2. 6-Place/scoring system – New scoring system was well received; Relays became very important with the new scoring; perhaps look at the points for relays and adjust – too much benefit to bigger teams; was a good system for individual scoring
3. Informal coaches' survey – instant pulse, part of evolutionary process – should consider using a formal evaluation process to evaluate weaknesses in the system.
 - a. Events, Championships, etc

ii. Technology review

1. Hy-tek – Team Manager / Meet Manager
2. Meet Central / Hydroxphere
3. Swimtopia
4. Team Unify

High priority to change what we have. Team Rep, Kim Dare, has volunteered to research options.

Midlakes 2017 Results						
DIVISION I	A-WIN	A-LOSS	B-WIN	B-LOSS	B-TIE	Division I
Edgebrook (EB)	3	2	5	0		Winner A's <i>NHST</i>
Mercer Island Beach Club (MIBC)	1	4	0	5		Winner B's <i>EB</i>
Mercerwood Shore Club (MSC)	1	4	2	3		Winner B Champs <i>EB</i>
Newport Hills (NH)	5	0	3	2		
Samena (SAM)	3	2	4	1		
Mercer Island Country Club (MICC)	2	3	1	4		
DIVISION II	A-WIN	A-LOSS	B-WIN	B-LOSS	B-TIE	Division II
Overlake Golf and Country Club (OL)	3	2	3	2		Winner A's <i>KLA</i>
Klahanie (KLA)	4	1	1	4		Winner B's <i>TRI</i>
Fairwood (FW)	3	2	2	3		Winner B Champs <i>KLA</i>
Somerset (SS)	2	3	3	2		
Triangle (TRI)	1	4	4	1		
Tam O'Shanter (TOS)	2	3	1	4		
DIVISION III	A-WIN	A-LOSS	B-WIN	B-LOSS	B-TIE	Division III
Kingsgate Royals (KGR)	4	1	4	1		Winner A's <i>KGR</i>
Strattonwood (SW)	3	2	3	2		Winner B's <i>KGR</i>
Maple Hills (MH)	1	4	1	4		Winner B Champs <i>KGR</i>
Kingsgate Monarchs (KGM)	1	4	1	3	1	
Phantom Lake (PL)	2	3	2	2	1	
Rolling Hills (RHST)	3	2	1	4		
DIVISION IV	A-WIN	A-LOSS	B-WIN	B-LOSS	B-TIE	Division IV
Norwood (NW)	4	0	2	2		Winner A's <i>NW</i>
Seattle Tennis Club (STC)	2	2	2	2		Winner B's <i>KGG</i>
Snoqualmie Ridge (SR)	1	3	0	4		Winner B Champs <i>KGG</i>
Kingsgate Gators (KGG)	2	2	3	1		
Plateau Club (PLAT)	1	3	1	3		
DIVISION V	A-WIN	A-LOSS	B-WIN	B-LOSS	B-TIE	Division V
HighWoodlands (HW)	2	1	n/a	n/a		Winner A's <i>WR</i>
Newport Yacht Club (NYC)	0	3	n/a	n/a		Winner B's <i>n/a</i>
Woodridge (WR)	3	0	n/a	n/a		Winner B Champs <i>WR</i>
League Champs Results						
	Score					
Newport Hills	1,536					
Edgebrook	1,381					
MIBC	1,260					
MICC	1,199					
Fairwood	1,182					
Mercerwood	1,130					
Samena	1,029					
Overlake	773					
Strattonwood	657					
Klahanie	630					
Phantom Lake	591					
Triangle	557					
Somerset	499					
Kingsgate Royals	458					
NYC	431					
Rolling Hills	380					
Tam O'Shanter	366					
Woodridge	353					
STC	353					
Kingsgate Gators	322					
TPCSR	310					
Norwood	283					
Kingsgate Monarchs	271					
Maple Hills	270					
Plateau Club	244					
High Woodlands	126					

2017 Fall Meeting Operating Plan and By-Law considerations

1) Amend Eligibility language to provide flexibility and clarify spirit of rules

B. Amendment requirements

- a. By-Laws: Article VII requires all-member vote with 2/3 approval

C. Problem / Solution

- a. Current eligibility language requires that swimmers be “bona-fide” members of clubs “admitted to membership on the same basis as all other members...”
 - i. This (incorrectly) presumes clubs have a single membership type rather than multiple types, though it also seems to imply clubs cannot use non-member swimmers
 - ii. In practice, clubs have multiple structures, including summer swim/pool memberships
- b. Clubs may rightfully establish own policies; however, the evolution of this rule’s interpretation continues to create resentment and unfair skewing of scoring and results when “crossing a line”
- c. Solution: Enable clubs to establish their own membership policies, but with constraint for potential swimmers who are truly non-members to avoid “stacking” and “recruiting”

D. Current Language

- a. By-Laws: ARTICLE III: Membership Dues and Rights, Part C, “Eligibility”
 - i. All the contestants in league-sponsored meets must be bona fide members of the club they represent with the exception of diving...
 1. Participation will not be allowed:
 - a. If membership in the club is a result of employment
 - i. If a coach is also a swimmer, proof of club membership must be provided
 - b. Due to inconsistent membership policy - participants must have been admitted to membership on the same basis as all other members and without regard to ability.
 - c. By using the membership of another family for the purposes of swimming
 - d. If a swimmer is not listed on a club’s official team roster submitted to Midlakes Swim League prior to any meet. See Club Requirements in Operating Plan.

E. Proposal

- a. By-Laws: ARTICLE III: Membership Dues and Rights, Part C, “Eligibility”
 - i. All contestants in league-sponsored meets must be **certified** members of the club they represent with the exception of diving which shall be governed...
 - ii. (New Part C, 2.) Only club members are eligible to swim for a member team. Club membership is determined by that club’s by-laws.
 1. Each club shall provide a copy of its by-laws prior to the first day of practice.
 2. A new club shall provide a copy of its by-laws prior to the first day of practice.
 3. The league should be notified of any change to the membership requirements of a team prior to the first day of practice.
 4. An eligible participant is one who:

- a. has full swimming privileges of the club's swimming facilities during the summer swim league season.
 - i. Summer swim league season is defined from the first eligible day of Midlakes practice through the end of League Championships.
- 5. (former Part C, 1, a) Participation will not be allowed:
 - a. If membership in the club is a result of seasonal or part-time employment
 - i. If a coach is also a swimmer, proof of club membership must be provided
 - b. Due to inconsistent membership policy - participants must have been admitted to membership on the same basis as all other members and without regard to ability.
 - c. By using the membership of another family for the purposes of swimming
 - d. If a swimmer is not listed on a club's official team roster submitted to Midlakes...prior to any meet. See Club Requirements in Operating Plan.
- 6. (Same as Part C, 1. b) If a family has a membership in more than one club...

F. Benchmark policies / language considered

- a. **Benchmark - SSSL:** 16 teams, 2 Divs, XX swimmers
 - i. "Any swimmer is eligible to compete in SSSL competition whose family is a dues paying member meeting the normal financial responsibility of that swim club to include full use of the pool for the entire summer season for the entire family or is a child of the manager or head coach. "
- b. **Benchmark - GRAL:** 30 teams, 4 Divs, 3,700 swimmers
 - i. "The roster shall contain a certification by the President or Membership Chairman of the member club that all swimmers on the roster are members in good standing of the member club. A swimmer is a member in good standing if the swimmer has full use of the swimming facilities of the club and has been admitted to membership, paid all applicable dues and fees, and complied with all rules and regulations of the member club, association, or organization."
- c. **Benchmark - NVSL:** 102 teams, 6 Divs, 17,752 swimmers
 - i. "Only families of OWNERS, families of APPROVED RENTERS and families of APPROVED USERS, as defined below, shall be eligible to participate in League activities.
 - ii. An OWNER is one who owns at least one *pro rata* share of the assets of a League pool, and pays for full family swimming privileges at the pool...
 - iii. An APPROVED RENTER is a renter of a house who pays for full swimming privileges...
 - iv. An APPROVED USER is one
 - 1. whose family has the full swimming privileges of the pool,
 - 2. Swimmers who have individual swimming privileges rather than family privileges shall not be eligible to compete..."
- d. **Benchmark – ASA:** 108 teams, 6 Divs, 17,000 swimmers
 - i. "Team Membership: A swimmer may represent only one team within the league. Only club members are eligible to swim for a member team. Club membership is

determined by that club's by-laws. Each new club in the league shall provide a copy of their by-laws prior to their first year of competition. The league should be notified of any significant changes to the membership requirements of a team."

- e. **Benchmark – JRAC:** 20 teams, 3 Div, 3,000 swimmers
 - i. "Member Clubs. Only dues-paying members (individual or families) of a JRAC club shall swim in a JRAC meet. ***4 speed categories mitigates non-member swimmer impact*

2) For Spring 2018: Division alignment process and formula

A. Amendment requirements

- a. Operating Plan: Vote by simple majority of membership present

B. Problems

- a. Current alignment created using subjective criteria, leaving it open to debate/request/protest
- b. Long travel times are negatively impacting participation, especially along I-405

C. Current language

- a. 2015 Operating Plan: Section C, "Division Alignments"
 - i. There should be five divisions. The Board of Governors will determine the division alignments prior to each fall meeting.
 - 1. The primary criteria for division alignment will be the results of the previous dual meet season
 - 2. As secondary criteria, they may also consider Championship Meet results and requests by member clubs for changes

D. Proposal - Benchmark policies / language to consider

- a. Establish Division process/formula to integrate with objective meet schedule by seed process

b. **Proposal submitted by Candis Brink after 2017 season:**

- i. North: KGM (Div 3), KGR (Div 3), SW (Div 3), KGG (Div 4), STC (Div 4)
 - 1. Out of Div Meet with Div 5 (NYC, HW, WR)
- ii. South: RH (Div 3), MH (Div 3), PLAT (Div 3), SR (Div 4), PL (Div 4), NW (Div 4)

c. **Benchmarks:**

- i. **JRAC:** 20 teams, 3 Divs, 2,800 swimmers
 - 1. Total points scored in dual meets + league championships
- ii. **GRAL:** 30 teams, 4 Divs, 3,700 swimmers
 - 1. 2-year weighted average of points scored and registered swimmers
 - a. Club Points as % of total league points scored
 - b. + Club Swimmers as % of total league swimmers
 - c. = Current year Point/Swimmer score
 - d. Two-year weighted average = 0.75 current year + 0.25 prior year
- iii. **ASA:** 108 teams, 6 Divs, 17,000 swimmers
 - 1. Point-ranking incorporating dual meet wins, registered swimmers, and championship points
 - a. 3 points per dual meet win
 - b. 1 point per 20 registered swimmers
 - c. 1 point per 50 championship points

- iv. **NorCal:** 26 teams, 5 conferences, 5,200 swimmers

1. Such objective criteria shall include at least the following and may include such other criteria as the Board deems appropriate: (By priority)
 - a. Competitiveness based upon Championship Prelim and Final Times
 - b. Location
 - c. Teams' facilities and resources

From Spring 2017 for 2018 - Champ Host financial guidance and distribution

A. Amendment requirements

- a. Operating Plan: Vote by simple majority of membership present

B. Problem

- a. League provides guidance that host clubs may generate \$4,100 per meet
- b. Costs vary widely; profitability is far less; best practices not shared

C. Current language

a. APPENDIX B

- i. The following information has been added to the Operating Plan in order to formalize the financial agreement between the league and the clubs who host championship swim

<u>Revenue Source</u>	<u>Division of Profits</u>	<u>Estimated Profits</u>
Fee distributed to championship meet host Distributed from <u>Midlakes</u>	Guaranteed amount	\$900
Ad Money Distributed from <u>Midlakes</u>	Ad money collected is split and shared between the 9 hosts	Approx. \$400 based on sales
T - Shirt Money Based on the formula set in N.2. of the Swim Operating Plan	Determined by formula	Approx. \$600 based on sales
Program Sales Price and printing costs determined by host clubs	Host clubs maintain profits of program sales	Approx. \$100-\$200 in profit
Concessions - each host club keeps profit League Champs Finals hosts receive no concession money	Host clubs maintain profits of concession sales	\$2000 is a conservative est.
	Possible Total	\$4100 is a conservative est.

meets

D. Proposal - Benchmark policies / language to consider

- a. Collect hosting financial information over 2-year period

Summary - All Champs P&L										
Category profit	League	Prelim Meets				Division Champs				
		2016	Sr Prelims		Jr Girls	Jr Boys	Div 1	Div 2	Div 3	Div 4
			2015	2016	2016	2016				
Midlakes revenue	\$ 1,533	\$ 1,572	\$ 1,533	\$ 1,533	\$ 1,533			\$ 1,533	\$ 1,533	
Concessions	\$ -	\$ 236	\$ 2,020	\$ 258	\$ 466			\$ -	\$ -	
Heat Sheets	\$ -	\$ 222	\$ 116	\$ 400	\$ 166			\$ -	\$ -	
Merchandising Net	\$ 2,463	\$ 151	\$ 321	\$ 610	\$ 439			\$ -	\$ 650	
Hospitality	\$ (775)	\$ (2,861)	\$ (1,104)	\$ (363)	\$ (400)			\$ (200)	\$ -	
Parking Net (incl subsidy)	\$ -	\$ (559)	\$ (1,683)	\$ -	\$ (577)			\$ -	\$ -	
Materials & Labor	\$ (48)	\$ (250)	\$ (496)	\$ (400)	\$ (460)			\$ (1,400)	\$ (1,533)	
Special vendors	\$ -	\$ 1,000	\$ 552	\$ -	\$ -			\$ -	\$ -	
Net to Hosts	\$ 3,174	\$ (489)	\$ 1,261	\$ 2,038	\$ 1,167			\$ (67)	\$ 650	
Margins										
Concessions		13%	77%	34%	33%					
Heat sheets		51%	26%	65%	53%					
Merchandising		10%	15%	30%	24%					