



2017 SPONSORSHIP OPPORTUNITIES

Dear Potential King Farm Swim Team Sponsor,

On behalf of the volunteer board of the King Farm Swim Team, I am writing to see if you might consider sponsoring our team for our upcoming 2017 season. Sponsorship is a great way to support the team, and an ideal way to make a name in the King Farm community and beyond for your business!

King Farm Screamin' Geese are entering in our 17th competitive season this June in the "E" Division of the Montgomery County Swim League with an anticipated roster of 150 swimmers this year. While our parent volunteers perform the majority of tasks required to run the team and the meets, there are expenses for the experienced coaching staff, materials, insurance and other necessary items.

As a sponsor of the Screamin' Geese, you will have an opportunity to get your name out to the six different teams we host at our "home" meets each season. Please refer to the options listed on the next page with the many ways we showcase our sponsors, select your level of support and return it with your check. Please note the 4/30/17 deadline for inclusion on our team shirts for the Silver and Gold level sponsors. All logos require JPEG format.

On behalf of the KFST board members, the team and their parents, thank you for your generous support of the 2017 Screamin' Geese! Please indicate the Sponsorship Level, and return in the enclosed envelope with a check payable to the KING FARM SWIM TEAM:

KING FARM SWIM TEAM
402 King Farm Boulevard, #125-125
Rockville, Maryland 20850

I would also like to take this opportunity to introduce myself. After many years with the KFST, Glenda Ashkin no longer has any children swimming on the team. Therefore, I will be taking over the role of sponsorship. I am excited to work with you! If you would like to personally discuss your support for the team or have questions about options other than what are listed in the attached Sponsorship Opportunity form, please feel free to contact me at michele@kingfarmswimteam.com or (951) 833-0156. Thank you for your consideration.

Regards,

Michele Brammer
Sponsorship Coordinator



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Golden Goose \$1000 +	Silver Goose \$500	Sponsor-a-Lane \$250	Monetary Donation
Individual banner with your business' name and logo displayed at all "home" swim team functions	Individual banner with your business' name and logo displayed at all "home" swim team functions	Your business' name and logo displayed on an individual sign at all "home" swim meets, thanked in all meet programs and on our website	Your business thanked in all "home" meet programs and on our website
Your business' name displayed on the team T-shirt Sponsorship & Art must be rec'd by 4/30 to be included	Your business' name displayed on the team T-shirt Sponsorship & Art must be rec'd by 4/30 to be included		
Your business thanked at all "home" meet programs	Your business thanked at all "home" meet programs		
Logo displayed on our website and Internet Link to your website from ours	Logo displayed on our website		

Please fill out the below, with check made payable to King Farm Swim Team and mail in the enclosed envelope to: King Farm Swim Team, 402 King Farm Boulevard, #125-125 Rockville, MD 20850

NAME OF SPONSOR:	
CONTACT NAME:	
PHONE NUMBER:	
EMAIL ADDRESS:	
STREET ADDRESS:	
SPONSORSHIP LEVEL:	
SIGNATURE:	

CONTACT: MICHELE BRAMMER at michele@kingfarmswimteam.com or (951) 833-0156