

# Rio Del Oro RAPIDS

## Rio Rapids Rule the Pool!

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### Introduction

**Who are the Rio Rapids?** The Rio Rapids swim team is a recreational team that operates at Rio del Oro Sports Club. The team has approximately 250 swimmers each year. The Rio Rapids season starts April 1 and runs until the end of July. The team competes in the Nor-Cal Swim League and is one of its founding members. The Nor-Cal Swim League has 26 teams that compete against each other in 4 different conferences. The Rio del Oro Rapids are excited to compete in the Gold Rush Conference which also includes the Arden Hills Otters, Del Norte Dolphins, West Sacramento Dolphins and the Woodcreek Seawolves.



**Why are the Rio Rapids?** Kids need to move to be healthy. We all do. Swimming is an excellent way for children of all abilities to stay active and learn valuable skills. Children can typically start taking formal swim lessons around age four, but prior to that they can still benefit from just being in the water with adult supervision. Kids benefit from swim team by learning how much control they have over their bodies, by learning how hard work and practice manifest themselves, and by building relationships. If kids are focused on what their bodies can do rather than what their bodies look like, that has lifelong benefits.

### **BENEFITS OF SWIMMING**

1. Can be either an individual or a team sport
2. Something that children can continue to do for the rest of their lives
3. Very few injuries sustained from swimming when compared to other youth sports
4. Provides a fun and challenging way to help children stay fit
5. Teaches important safety skills to prevent drowning, which is the second leading cause of unintentional injury death among youth
6. Provides cardiovascular activity that promotes heart and lung health
7. Improves stamina, flexibility, strength, balance and posture
8. Helps prevent childhood obesity, which is an increasing health problem, and that in turn can help prevent juvenile diabetes
9. It is a mental exercise that can help improve emotional health and well-being
10. It is easier for children with disabilities or medical conditions that might prevent them from participating in other youth sports

### **Objective**

The Rio Rapids can fund operations with membership dues from swimmers and from our invitational meet but we would like to do more. We would again like to offer scholarships to kids who can't afford swim team. Last season, we were able to offer over 10 full scholarships to kids who otherwise would not have had the opportunity to participate in swim. This year, we would like to provide our swimmers a clinic from an Olympian swimmer or something similar.

The Rapids equipment is old and in many cases, falling apart. Last year, sponsorship dollars were used to invest in a new Colorado timing system and in new kickboards, flippers and buoys. But these things are constantly in need of replacement. We project that we will need approximately \$7500 over the next two years to replace all of the equipment.

Lastly, we would also like to replace the blocks in our competition pool. We have asked Rio Del Oro to improve the blocks but the cost of payroll and equipment associated with swim team means that they lose money hosting our swim team every year. They are not willing to cover the full cost of improvements that the club members' don't require for their recreational swim. We would ask the USA Swim Team and Rio Del Oro to share in the cost of eight blocks, which are \$3,200 each. If the Rio Rapids can raise \$8,533, then we can cover our share. Please see the sponsorship opportunities on the next page. Thank you for your interest in the Rio Rapids!

## Sponsorship Opportunities

**Flipper.** For \$250, you can put your name and company logo on the Rio Rapids team t-shirt.

**Marlin.** For \$500, you can put your name and company logo on the Rio Rapids team t-shirt and banner.

**Dory.** For \$1,000, you can put your name and company logo on our team t-shirt, get your company logo on a banner and a link on our team website, [www.riorapids.com](http://www.riorapids.com).

**Nemo.** For \$2,500, the Rio Rapids will give you a large, prime spot on the team t-shirts, link to your website from our website, hang a large banner with your company name, put your logo on each of the 1200+ programs, and give you a shout-out at the beginning of our Rio Rapids Invitational in May.

**Chum and Anchor.** For \$5,000, you get all of the benefits of Nemo, plus we will put plaques on three (3) of the diving blocks commemorating your gift, we will print hats with only your logo and the Rio Rapids logo, and we would invite you to start the Rio Rapids Invitational in May.



**Rio Rapids Rule the Pool!  
2020 Sponsorship Agreement**

Payment Information for Sponsors

Sponsorship payments may be made via check or credit card. Please make checks payable to Rio Rapids and mail checks to Rio Del Oro Sports Club, 119 Scripps Drive, Sacramento, CA 95825.

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Tax ID# 94-2157700

Sponsor Contact Information

Sponsorship Level (please check one)  \$5,000 Chum & Anchor  \$2,500 Nemo  \$1,000 Dory  \$500 Marlin  
 \$250 - Flipper

\_\_\_\_\_  
Sponsor Name (as you wish for it to appear on event materials)

\_\_\_\_\_  
Contact Person Title

\_\_\_\_\_  
Mailing Address City State ZIP

( ) \_\_\_\_\_ @ \_\_\_\_\_  
Daytime Phone Email

\_\_\_\_\_  
Signature/Authorization Date

**Payment Method:**  Check Enclosed  Credit Card  Please Invoice

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_ Signature: \_\_\_\_\_