March 15, 2017

Dear Community Partner:

As we celebrate the 50th anniversary of our community, the Village West Swim Team requests your consideration to become a sponsor of our swim team for the Summer 2017 season.

Our team’s purpose is to offer children the opportunity to develop and enhance their own swimming abilities and learn the importance of teamwork and sportsmanship. Our team is open to children ages 4-18, and we anticipate having between 80-100 members this season. In addition, we host several swim meets every summer, which draw hundreds of families from Springfield and the surrounding area to our facility.

We are looking for sponsors to join us in our efforts. Our team relies on fundraising efforts to purchase equipment for our swimmers and offset the costs of our facility and paid coaches.

For our prospective sponsors, we believe that this is a great opportunity to advertise in our community. We are offering sponsorships at platinum, gold, silver, and bronze levels. Please see below for descriptions and incentives provided at each level. We hope you consider supporting our team this season. We look forward to building relationships with our sponsors for years to come.

|  |  |
| --- | --- |
| **Platinum** | **$1000** |
| * Logo on team website in Platinum sponsor section
* Logo displayed on sponsorship banner displayed at home meets and team events
* Logo on back of the team tee shirt
* Inclusion in sponsor recognition email sent to parents at the beginning and end of the swim season
 |
| **Gold** | **$500** |
| * Logo on team website in Gold sponsor section
* Logo on back of the team tee shirt
* Inclusion in sponsor recognition email sent to parents at the beginning and end of the swim season
 |
| **Silver** | **$250** |
| * Logo on team website in Silver sponsor section
* Inclusion in sponsor recognition email sent to parents at the beginning and end of the swim season
 |
| **Bronze** | **$150** |
| * Logo on team website in Bronze sponsor section
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For more information on sponsorship, please contact Amy Meli or send a check made out to Village West Swim Team to P.O. Box 2522, Springfield, VA 22152. We will notify you once your sponsorship is received.

Thanks you for your generosity in helping us to build a stronger community.

Sincerely,

Jennifer Guernsey and Amy Meli

Village West Vikings Swim Team

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