



# Sponsorship Application

2015 Season

Meadowbrook Makos Swim Team  
A TRADITION OF SWIMMING EXCELLENCE

THANK YOU for sponsoring the Meadowbrook MAKOS Swim Team! This is a great way to support your local community and advertise your business. We want to make this experience pleasant and rewarding for you, so please feel free to contact 2015 MAKOS Treasurer, Jill Guice, anytime with questions or concerns at (703) 794-1923 or [jjguice@comcast.net](mailto:jjguice@comcast.net)

Business Name: \_\_\_\_\_

Website Address and/or Facebook Page: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact's Phone: \_\_\_\_\_

Contact's Email: \_\_\_\_\_

Team Member Referral: \_\_\_\_\_

## SPONSORSHIP LEVEL (Select One)

Diamond (\$1000)

Platinum (\$500)

Gold (\$250)

Silver (\$125)

Bronze (\$75)

*If Diamond or Platinum Level, please indicate Home Meet Table Dates you will attend*

(Platinum may select ONE; First come, First serve) TIMEFRAME: 8:00 am – 12:00 pm each day

Saturday, June 13

Saturday, June 20

Saturday, July 11

Please MAIL completed form and check made payable to MBW Swim Team  
(Non Profit Tax ID #54-1929907) to:

MBW Swim Team  
c/o Jill Guice, Treasurer  
12904 Roxanna Court  
Manassas, VA 20112

(Important Information Continued on Back)

# Meadowbrook Makos Swim Team

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### GUIDELINES FOR AD AND LOGO ART WORK

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- Returning Sponsors: We will re-use your previous art work unless you submit new art work. If you are changing sponsor levels, your ad dimensions will change.
- New Art Work: Electronic submission preferred. Prefer high quality JPEG or TIFF format but we can work with most other formats too. Will also scan clean paper copy – results not guaranteed.
- Logos: Will appear in color on our website. Logo dimension for best visibility should be about 3:2 (width:height) but we can work with any dimension.  
Web logos will be linked to your web site if you provide your web address (URL).
- Ads: Will appear in grayscale in swim meet programs. It is recommended that ads be on white background with black print for the best reproduction. Ads are preferred electronically in PDF or JPEG format.

Please forward your LOGO and COUPON (or coupon details if you would like us to create one) to [jiguice@comcast.net](mailto:jiguice@comcast.net)

### DONATIONS

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For additional FUN & FUNDRAISING, we offer a PRIZE DRAWING at each Home Meet. We invite all of our sponsors to supply any prizes they like or they feel would promote their business. Prize items range from Candy/ Concessions to Promotional Gifts to Free Services to Baseball Tickets. This can be something that represents or promotes your business such as Key Fobs or T-Shirts or just something fun (like a jar full of fire balls with your business name on it)! If you donate something, then we announce to the crowd that the prize is provided by your business. Please let us know if you have any items you would like to donate to the PRIZE DRAWING, and we would be happy to pick it up.

Additionally, Diamond, Platinum and Gold Sponsors receive promotion of your business at each of our THREE Home Meets through LIVE announcements between events. Please provide at least TWO statements, slogans, special offers, etc. that you would like us to read during the meets. If you have a special offer that has an expiration date, then please indicate the expiration date.

- 1.
- 2.
- 3.
- 4.

[meadowbrookmakos.com](http://meadowbrookmakos.com) ♦ Meadowbrook Woods Community Pool & Clubhouse ♦ 13199 Superior Court, Manassas, VA

*Make a splash in 2015 with the **MAKOS**.*