Dear Community Partner:

Celebrating over 45 years as a team, the Lake Ridge Lancers is looking for sponsors to support its summer 2019 season. Our swim team is open to all children. Following a successful season last year, we are looking to an exciting one this year.

This upcoming season we anticipate 150 swimmers up to and including age 18. We also have an elementary program for beginning swimmers and an off-season conditioning program. The Lancers continue to bring a fun and energetic approach to the Prince William Swim League. Each year we make it our mission to provide a fun, competitive, and family centered environment that will inspire every swimmer to not only improve, but develop as a well-rounded, team focused athlete.

Our team could not have become the success it is today without the strong support of our team parents and the surrounding community. As swimming becomes increasingly popular, more and more families are getting involved in the sport. **Our home meets average 800 people in attendance.**

This year, we are looking for sponsors who will be recognized throughout the season and long after. In addition to offering sponsorships at various levels, we are also including a welcome packet at registration, which will be given to every single swim team family. In this packet, our sponsors will be recognized and have the opportunity to include any marketing, promotional or collateral information.

I hope you consider sponsoring our team this season. Sponsorships start at $100 with different levels available. Please see below for descriptions and benefits received at each level. Your contribution is also fully deductible to the extent allowed by law as the Lancer Swim Team is a non-profit organization. A tax receipt will be provided.

Gold-Level Sponsor: $501 and up

- Event dedication at home meets
- Promotion of company flyers/brochures at meets
- Company's name and/or logo on our team sponsor banner, which is displayed at swim meets
- Company's name and/or logo on our team's T-shirt, worn by both swimmers and parents
- Recognition with a link on our swim team website (www. lakeridgelancers.com)

Silver-Level Sponsor: $251 to $500

- Company's name and/or logo on our team's T-shirt, worn by both swimmers and parents
- Recognition with a link on our swim team website (www.lakeridgelancers.com)

Bronze-Level Sponsor: $100 to $250

- Recognition with a link on our swim team website (www.lakeridgelancers.com)

If you have any questions or you are interested in sponsoring the Lancers Swim Team, please contact Barbara Larimore at Blarrimore@gmail.com or 540.250.1007.

We appreciate your time and consideration of our request. Your donation will be recognized and appreciated for many years to come! You may contribute online at www.lakeridgelancers.com , under Sponsor Tab or return the attached form.

Sincerely,
The Lake Ridge Lancers Swim Team