



Veterans Park Swim Team Home of the Marlins 2019 Sponsorship



Dear Potential Swim Team Sponsor:

The Veterans Park Swim Team (VPST) invites you to become a Team Sponsor for the 2019 Summer Swim Season. We are a local recreational swim team that provides a positive, life skill learning environment for a diverse group of over 100 swimmers ages 4 to 18. Your sponsorship is critically important to these young athletes and supports the residents of Prince William County. All VPST families pay a modest registration fee and volunteer extensively in support of the team. Through the generosity of our local community, we are able to maintain one of the lowest registration costs in the area and offer the competitive swimming experience to more children in the community. Many of our coaches are young adult swimmers who gain leadership, organizational, and management skills that can extend to their career and workplace.

Through your generous support, the children in our community benefit in many ways. Our program allows children of all abilities the opportunity to learn, train and compete as well as improve their physical fitness, confidence, and self-esteem. We foster an atmosphere of fun, teamwork, sportsmanship, and personal best achievement. Sponsors also benefit in many ways such as:

- Contributions are tax deductible, as the VPST is a non-profit organization, in accordance with IRS 501(c)3, EIN 54-2008419.
- Sponsorship increases your business' visibility, not only with the VPST swimmers and their families, but also with the swimmers and families from the visiting teams.
- Direct marketing of your products and services, in the form of coupons, marketing materials, and flyers distributed to the individual VPST swimmers and their families (if supplied). Also, our sponsors are posted on our website: www.FearTheSpear.org

There are multiple levels of sponsorship that are explained in the attachment to this letter. We sincerely appreciate any sponsorship regardless of level. If you would like to be a Team Sponsor, simply complete and return the attached sponsorship form along with your check, payable to VPST, to:

Tonia Evans, Treasurer
Veterans Park Swim Team
1406 Illinois Court
Woodbridge, VA 22191

Ad copy is requested by June 5, 2019 to support our meet schedule. Thank you for considering a sponsorship with the Veterans Park Swim Team for 2019.

Sincerely,

Michelle Walden

Michelle Walden
President, Veterans Park Swim Team
VPSTMarlins@gmail.com
703-470-0573

Visit the Marlins on the Web at www.FearTheSpear.org



Veterans Park Swim Team Home of the Marlins 2019 Sponsorship



Community Sponsorships allow the Veterans Park Swim Team to keep Registration Fees low and offer the competitive swimming experience to more children in the community. Please select a Sponsorship Level below:

_____ **Gold Marlin Sponsor:** **\$500.00**
At this sponsorship level, VPST acknowledges your generous contribution on our "Sponsor Hall of Fame" board, present you with an 8x10 Team photo plaque, include a link to your business or organization on our team website, announce your support on the PA system, and include a half-page advertisement in our heat sheets for home meets and the Divisional meet.

_____ **Silver Marlin Sponsor:** **\$250.00**
At this sponsorship level, VPST acknowledges your generous contribution on our "Sponsor Hall of Fame" board, present you with a 5x7 Team photo plaque, include a link to your business or organization on our team website, and include a half-page advertisement in our heat sheets for home meets and the Divisional meet.

_____ **Bronze Marlin Sponsor:** **\$100.00**
At this sponsorship level, VPST acknowledges your generous contribution on our "Sponsor Hall of Fame" board, present you with a 5x7 Team photo plaque, include a link to your business or organization on our team website, and include a quarter-page advertisement in our heat sheets for home meets and the Divisional meet.

_____ **Marlin Friendship Sponsor:** **\$50.00**
At this sponsorship level, VPST acknowledges your generous contribution on our "Sponsor Hall of Fame" board, include a link to your business or organization on our team website, and include a business card-sized advertisement in our heat sheets for home meets and the Divisional meet.

_____ **Goods or Services Sponsor:** **Item or Service _____**
Donations of goods and services (i.e., non-monetary donations) help the team in tangible ways. In gratitude, VPST acknowledges your generous contribution on our "Sponsor Hall of Fame" board and include a link to your business or organization on our team website. Goods that are always welcomed are: cases of bottled water, sports drinks, coolers, "pop-up" pavilion-style tents, and large water jugs. Examples of services are: donation of time and/or materials for new backstroke flags; and donation of time and/or materials for new lane markers.

Sponsor's Information:

Contact: _____ Company: _____
Address: _____
Phone: _____ E-mail: _____

Ad copy is requested by June 8, 2019 to support our meet schedule.

Please mail this form and your sponsorship (checks payable to VPST) to:

Tonia Evans, VPST Treasurer
1406 Illinois Court
Woodbridge, VA 22191