

Participant Setup



Tips and Tricks

Remember that the account balance will not be affected by the campaign. The system will create an invoice and corresponding payment.

- 1 Event Fundraising is easy to setup for each individual athlete. You should have received a launch letter from your administrator with a link that will bring you directly into your setup page. If you have not received this simply click your fundraising banner to access your setup.

Swim-A-Thon

About Participants Event Sponsors Incentive Tracking

\$10,000 Team Goal

1 **APR 30** Location: Juniper Swimming Pool Contact: Shaunagh Smith [Email](#) [Like](#) 0

Time: 12:00 PM EIN: **2** [» Click for more information on the Swim-A-Thon](#)

Participant : **3** Christina Fisher Search for Participant:

Please Donate + Offline Donor Help Video **6**

Current : \$0.00 Current Place : 0/186

My Profile My Supporters **4** Set-Up **5** Promote Results Incentives

Christina Fisher

Goal Amount: \$ 200.00 Shirt Size: --SELECT-- Display: Full Name

Goal Laps: Actual Laps:

Tips and Tricks

The best way to get your athlete involved is to have them help you setup their profile. When kids take ownership of the fundraising it becomes important and exciting to watch their goal being reached. Swim teams rely on this money to be better clubs and help your athlete be an all-around stronger athlete.

Use the pictures to represent your athlete and to show the donor what type of person and swimmer they are. Have fun with this portion!

- 1 **Fundraiser Information** - This area has been setup by your Administrator. It will give you information about the fundraiser including date, time, tax number if applicable, location, contact, and phone number.
- 2 **More Information** - This is an expandable feature that is viewable to yourself and any potential donors. Click it for more information on your fundraiser.
- 3 **Participant Area** - Once you are logged in, all of your children will appear in this dropdown. Select your child to begin the setup of their profile. The public will be able to then select an athlete and the corresponding "Please Donate" button to ensure they can donate to the athlete of their choice. Their current donation total and "dollar" place on the team will be viewable as well.
- 4 **Set-Up** - You must click this tab to setup each child. This tab is viewable to logged in parents and to allow for individualized setup for each athlete.
- 5 **Promote** - Click this tab to help promote the fundraising event. See page 3 for more help.
- 6 **Help Video** - Click this for a video to guide you through your setup process.

Participant Setup

7 Lane Progression Goal Marker - Keep an eye on your lane line to see how close your team is to meeting your goal amount.

8 Participant Information - Select your fundraising goal, laps that you would like to complete (if applicable), shirt size, and display name. Actual laps will be added by the administrator.

9 Message to be posted on My Profile tab - Select a pre-templated message that you can edit by using the template dropdown or simply type into the text box to create your own. This message will appear on the profile page to potential donors.

10 Photo Upload - Upload both your swimmer's profile picture and additional pictures to help show off some of your child's achievements, hobbies, strokes, or even just something fun. Your site also comes with some great pre-loaded pictures. Simply select "From Library" in your options.

Participant : Christina Fisher Search for Participant: [Search]

Please Donate + Offline Donor Help Video

Current : \$0.00 Current Place : 0/186

My Profile My Supporters Set-Up Promote Results Incentives

8 Christina Fisher

Goal Amount: \$ 200.00 Shirt Size: --SELECT-- Display: Full Name

Goal Laps: Actual Laps:

Message to be posted on My Profile tab Pick Template:

--SELECT--
I Stare at a Black Line and Love it

Message:
Hi Friends and Family,
I have been a swimmer for a while now and I often get asked how can you swim back and forth, endlessly in a pool staring a the black line at the

Upload Profile Photo

Photos:

10 [Library of photos: Christina, SWIM CHICK, DRIVEN, CARPE DIEM, FR, WINNING, CITIUS ALTIUS FORTIUS]

1 Facebook URL: [http://]

2 Twitter URL: [http://]

3 Save

Participants Rank 0/186	Top Roster (amount)	Top Locations (amount)
\$250.00 Ariana Be...	\$6,223.00 Bronze	\$5,748.00 Juniper P...
\$200.00 Lauren Br...	\$250.00 Gold	\$725.00 Summit H...
\$200.00 Jamie Cos...		

View All View All

Tips and Tricks

Facebook and Twitter are proven marketing outlets and they also to let your friends and family know they are working hard to raise money for a great sport.

1 Social Networking - Enter in your Facebook and Twitter URL to help market this fundraising event. Go social and see how many people you can reach! Don't forget to leave the http:// in the field before you enter in your www.facebookURL.com.

2 Top Earners - Keep an eye on this area to see who are the top earners based on different criteria.

3 Save - Don't forget to click "Save" to ensure all of the work you have done is saved. Click the tab "My Profile" to see the results.

Overview of your Event Fundraising Tools