



Sponsorship Opportunities!

The Broadstone Barracudas Swim Team is a recreational swim team for ages 4-18. Below are a few ways to support our team. As a team sponsor, you are helping us pay for necessary equipment, social/spirit activities and many other items. THANK YOU FOR YOUR CONSIDERATION!

TEAM SPONSOR / SCOREBOARD – \$1,200

- ✓ Your business is the exclusive sponsor of the large scoreboard (adjacent to the main pool). Your business name and logo will be on a placard on the top of the scoreboard for an ENTIRE YEAR. High visibility during and in between swim meets. Hundreds of Broadstone members will see the scoreboard on a daily basis while using the pool, on the pool deck and from the walkway near the tennis courts. Plus, hundreds of parents and swimmers attending swim meets will look at the scoreboard numerous times during the meet.
- ✓ Your business logo will appear on our website homepage for an entire year. Our website is visited frequently since it is a go-to resource for swim team families.
- ✓ Your business will get recognition at meets (announcer), in our newsletter and on our Facebook page

TEAM SPONSOR / POP-UP TENT PLACARD – \$300

- ✓ Your business name and logo will be on a placard on the white pop-up tents adjacent to the pool (over the blocks) for the entire swim season. High visibility during and in between swim meets. Hundreds of Broadstone members will see the placards on a daily basis while using the pool and on the pool deck. Plus, hundreds of parents and swimmers attend swim meets at Broadstone (3-4 home meets each summer).
- ✓ Your business logo will appear on our website homepage for an entire year. Our website is visited frequently since it is a go-to resource for swim team families.
- ✓ Your business will get recognition at meets (announcer), in our newsletter and on our Facebook page.

SWIM-A-THON AND RAFFLE

Each year our team hosts a swim-a-thon and raffle – and we typically raise about \$12,000. It is our one and only opportunity to raise money to go toward our wonderful social and spirit events and other important team expenses throughout the season.

- ✓ You can provide each swim-a-thon participant with an item or coupon for food, etc.
- ✓ You can donate a raffle prize (gift card, services, apparel, food, activity passes or other items).
- ✓ Your business will get recognition at the event, in our newsletter and on our Facebook page.

If interested in any of the above sponsorship opportunities, please contact Ronda at rondamink@gmail.com or 916-764-5663.