

29TH ANNUAL JOE CRICK MIDI MEET 2022



On Sunday, July 17, 2022 Barclay Farm Swim Club will host the 29th Annual Joe Crick Midi-Meet. While taking place in Cherry Hill, the event draws more than 200 swimmers and 500 spectators from across the region. The Joe Crick Midi-Meet is a celebration of the competitive spirit of swimmers between the ages of 10 and 15.

Sponsorships play an important role in the success of not only this event but for the stability of our aquatics programs. These sponsorships provide an opportunity for great visibility while supporting the continued growth of youth swimming.

BARCLAY FARM SWIM & SOCIAL CLUB



WWW.BARCLAYFARM.ORG

SPONSOR LEVELS

PRESENTING SPONSOR \$2,500

- Event Naming Rights – 2022 Joe Crick Midi-Meet presented by...
- Logo on all event marketing materials (time permitting)
- 1 Full page program ad – preferred placement (inside front cover, back cover, inside back cover)
- Logo on front cover of program book
- Banner displayed at swim club for the season
- Premier Sponsor Marketing Table
- Dedicated Facebook post
- Direct Membership email
- Public Address Announcements
- Complimentary Event Tickets (15)

PLATINUM SPONSOR \$1,000

- 1 Full page program ad – preferred placement
- Banner displayed at swim club for the season
- Premier Sponsor Marketing Table
- Dedicated Facebook post
- Direct Membership email
- Public Address Announcements
- Complimentary Event Tickets (10)

GOLD SPONSOR \$500

- 1 Full page program ad
- Banner displayed at swim club for the season
- Premier Sponsor Marketing Table
- Public Address Announcements
- Complimentary Event Tickets (5)

SILVER SPONSOR \$250

- ½ page program ad
- Logo included on multi-sponsor banner
- Public Address Announcements

Make checks payable to: Barclay Farm Swim Club

Full Page Ads: 8.5"W x 11"H Send ad to asbecker123@verizon.net
 Half Page Ads: 8.5"W x 5.5"H as a hi-res jpeg or PDF
 Quarter Page Ads: 4.25"W x 5.5"H

ADS ONLY: Full Page (\$200), Half Page (\$100), Quarter Page/Business Card (\$50)