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Walnut Creek Swim Club

P.O. Box 472 Walnut Creek, CA 94596

www.walnutcreekswimclub.org

Dear **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**,

Every year, we invite local businesses to sponsor our team. After thinking of businesses in the community that we want to be affiliated with, we naturally thought of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** because **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.

Walnut Creek Swim Club (WCSC) is a recreational swim team operating between April and August. During this time period, WCSC introduces swimmers to the sport of swimming, participates in dual swim meets with other recreational swim teams and builds social activities around these events.

Sponsoring our team is not only a great way to get involved with the community; it’s also an amazing form of marketing for your business. A dual meet has approximately 300 swimmers and their families in attendance, and we will have 6 home meets at Larkey Park Swim Center and we are the host of the All City Swim Meet (a two day meet with over 1,400 swimmers) this year. That means your business will have branding in front of hundreds of people and generate numerous impressions in the Walnut Creek area. With that type of exposure, everyone will remember that **\_\_\_\_\_\_\_\_\_\_\_** supported us.

This year, we have three levels of Sponsorship available:

* Gold Level $700
* Silver Level $500
* Bronze Level $300

The Sponsorship Levels are attached.

Unfortunately, recreational swimming is expensive and not all of the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment/apparel, scholarships for swimmers, and pool maintenance.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that **\_\_\_\_\_\_\_\_\_\_\_\_\_** does a great job of improving the community, and we thank you for your continued support. I look forward to partnering with you. Walnut Creek Swim Club is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. 100% of your contribution is deductible for federal income tax purposes.

If you have any questions, please contact me directly at **714-333-5532** or **fundraising@walnutcreekswimclub.org**.

Thank you,

 Cherie Gann

**Fundraising Chair**

**714-333-5532**

**fundraising@walnutcreekswimclub.org**

TAX ID 94-3204463

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**Walnut Creek Swim Club Sponsorship 2018**

**Gold Level: $700**

* **Banner hung at all home meets (6 at Larkey Park Swim Center) and All City weekend (at Heather Farms July 7-8)**
* **Company shout out at home meets**
* **Company logo on our website**
* **Company name and/or logo added to our team shirt**
* **Company shout out during All City (1 shout out per day)**
* **Company Tweet during All City (over 900 followers on Twitter)**
* **Ad put in All City program** 
  + **Full page 7.5” x 10” ($220.00 value)**
* **Team Plaque presented at the end of the season**

**Silver Level: $500**

* **Banner hung at all home meets (6 at Larky Park Swim Center) and All City weekend (at Heather Farms July 7-8)**
* **Company shout out at home meets**
* **Company logo on our website**
* **Company logo added to our team shirt**
* **Add put in All City Program**
  + **1/4 page 3.75” x 5” ($65 value)**

**Bronze Level: $300**

* **Banner hung at all meets (6 at Larky Park Swim Center) and All City weekend (at Heather Farms July 7-8)**
* **Company shout out at home meets**
* **Company logo on our website**

**Banners will be made by WCSC and be made of vinyl and 2.5 x 4 in size. Banners will be hung near the front entrance to the pool deck (side gate for swim meets) on the fence at the start of the swim meet and taken down at the end of each meet. For All City weekend banners will be placed by the two main entrance gates to the pool deck and will remain up for the weekend. Banners will say (Company Name) is a Proud Sponsor of Walnut Creek Swim Club and will have the company logo in the center. Checks for sponsorship must be received before the banner can be ordered and hung. Make checks out to WCSC.**

**In the memo write Team Sponsor. Mail to: WCSC P.O. Box 472 Walnut Creek, CA 94596**

**Contact: Cherie Gann**

**Fundraising Chair**

**fundraising@walnutcreekswimclub.org**