Sunday, October 8th, 2017 @ 6:30 PM

The meeting took place at Minnetonka Middle School East; 17000 Lake Street Extension, Mtka. 55345

The following Board members & Officers were present:

|  |  |  |
| --- | --- | --- |
| ✓ Mark Ambrosen  ✓ Robb Ball  ✓ John Leaf  🞏 Rich Diaz | ✓ Erik Kitt  ✓ Pierre LaMere ✓ Julie Matas | ✓ Maren Reeder  🞏 Ann Rhodes  🞏 Denny Wollan  ✓ Jen Weeks |

Also attending were: Dan Berve, Erich Welton & Volunteer Coordinators (Alyssa Petrie, Tania Vogel & Rachel Walker)

1. **The meeting began at 6:30 p.m.; it was called to order at 7:02 p.m.** A quorum of the directors being present, the meeting proceeded. Introductions were made. Updates from Aquatics Director & Swim Club Director commenced.
2. Approval of July 17, 2017 meeting minutes
   1. Minutes were reviewed by the Board. 2 minor changes made per Rob Ball/Julie Matas.
   2. **MOTION:** To approve minutes; Pierre moved; seconded by Robb Ball | **passed**
3. Friends and families of Minnetonka Aquatics Community
   1. Aquatics Director – Dan Berve
      1. Reviewed Financials for EOY. Everything very positive (see attached documents.) Considering an increase in Learn-to-Swim Fees for first time in many years, more info. to come.
      2. Update on meeting with Counsilman Hunsaker’s visit on 9/20/17. Next steps would include setting up a meeting for late Fall/early Winter with Dan Berve, Dennis Peterson & Paul Bourgeois to present financials & plans. Messaging focused around the current ‘lack of ability to serve our community’s aquatic needs fully.’
   2. Rec: Dan Berve for Aimee Sinkler (Maternity Leave)
      1. Aimee Sinkler on maternity leave currently. She will return 1/1/2018. Rec Team needs are well covered through Thanksgiving.
      2. Record numbers signed up for Rec Swim Team in 2017. (See report.)
   3. Swim Club Report: See Erich’s report
4. Percent of returning athletes increases every year. (See report.) Club is close to capacity. They are turning kids away unless under 11-12 years of age.
5. Reported on Championship Seasons for LC. Mtka. Swim Club broke into top 100 clubs in Country for first time! Currently ranked 81st.
6. Review of ‘Back to Swim’ Night. New mandatory meeting garnered 85-90% attendance. Well received. Erik Kitt, Robb Ball, Dan Berve & Erich Welton met to review overall success and areas to tweak for future.

1. Treasurer’s Report- Julie Matas
2. Budget Document reviewed. (See report.)
3. Currently spent $19,000 of $30,000 budgeted for Counsilman Hunsaker.
4. Volunteer Committee Report- Alyssa Petrie, Rachel Walker & Tania Vogel
5. Success in beginning to fill key volunteer roles. Still in need of people for Swim 6, Meet Mgr. & Meet Dir. Roles.
6. Discussion around combining ‘Meet Entry Chair’ & ‘Meet Manager’ role. Helpful for reports/documents and “day of” meet needs.
7. Discussed Volunteer Appreciation. Anchor Club Board & Volunteer Coordinators will work together on this. Agreed to a 2 prong approach. Maren made motion to approve $500 budget for these purposed; Robb seconded. Passed.

* Key Volunteers will be selected at each Anchor Club Board Mtg. to receive a handwritten TY note & small gift card.
* Gift card ‘Give Aways’ for day-of-meet volunteers at each of Mtka’s 6 hosted meets.

1. Future facilities update
2. See Above
3. 2018 Swim-a-thon
4. Looking for Lead for Swim-A-Thon. Will need to begin planning. Scheduled to be held end of April/Beg. Of May.
5. Goal to have Swim-a-Thon every 3 years. Purpose of Swim-a-Thon is to be a “celebration of swimming!”
6. Identify needs for fundraising. Dan Berve suggested among the needs are Technical updates to scoreboard/network at pool & new lane lines.
7. New Business
8. Discussed Reviewing website needs for groups under Anchor Club/Mtka. Swimming.
9. Sports Engine’s recent acquistion of Team Unify might provide some solutions. Sara Goff is account manager assigned to our Account. Dan/Erich will meet with Sara to discuss. Maren will reach out on behalf of Anchor Club to Sara as well. More info. To follow.
10. Next meeting and adjourn

The next Board meeting is set for Sunday, January 7, 2018(location TBD). As no other business was before the meeting, the meeting was adjourned at approximately 8:00 pm.

* 1. **MOTION:** To adjourn; Maren moved; seconded by Julie Matas | **passed**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Maren Reeder, President  
The Anchor Club

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Jonathan Leaf, Secretary  
The Anchor Club