

**2015 Swim-A-Thon Sponsorship Levels**

**Title Sponsor - $1,500**

* Prominent **l**ogo on banner the week of the event and at post event celebration
* Logo on website with a link to company website for 12 months
* Prominent logo in athlete’s donation packet
* Recognition in our weekly newsletter that is distributed to over 300 members
* Recognition on the Minnetonka Swim Club Facebook page
* Sponsorship recognition in pre/post event press releases to over 7,000 households of the Minnetonka School District

**Event Sponsor - $750**

* Color Logo on banner the week of the event and at post event celebration
* Logo on website with link to company website for 2 months
* Logo in athlete’s donation packet
* Recognition in our weekly newsletter that is distributed to over 300 members
* Recognition on the Minnetonka Swim Club Facebook page

**Lane Sponsor - $400**

* Lane signage on the day of the event
* Name recognition on website

**Prize Donations**

* Donations in cash, gift cards, or products
* Recognition for $100+ value

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How should we recognize you? (company, family name, etc):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone/email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment: Minnetonka Anchor Club

**Corporate Sponsorships must be turned in by February 28th, 2015.**

Mail to: Minnetonka Anchor Club Treasurer

 4166 Lakeridge Road

 Excelsior, MN 55331

Contact: Kelli Binder- mtkaswimathon@gmail.com or 952-933-2223

The Minnetonka Anchor Club is a registered 501(c)3. Our non-profit tax ID # is 26-2642485