Sunday, February 22, 2015

The meeting was called to order at the Minnetonka Aquatics Center at approximately   
7:00 p.m.

All board members were present:

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| 🗹 Mark Ambrosen  🗹 Megan Brazeau  🞎 Kellie Cripe | 🗹 Sandra Hibbard  🞎 Bob Houghton  🗹 Barb McGonigle | 🗹 Dave Reeder  🗹 Dave Scouler  🗹 Denny Wollan |

Also attending were: Dan Berve, Kelli Binder, Maren Reeder

1. **The meeting was called to order.** A quorum of the directors being present, the meeting proceeded with business.
2. **Friends and families of Minnetonka Aquatics Community.**
   1. Aquatics Director’s report
      1. Strategic planning update
         1. Volunteer update went out two weeks ago. Ready to add to plan and will send out to rest of committee.
         2. Long-term facility strategy next up.
      2. Getting contracts in place for summer; about half are done and signed. Need to adjust rates (were underbid about 8 years ago & haven’t raised from those low rates since). Deephaven, Chanhassen, Tonka Bay, Shorewood, Wayzata and Carver County = 10 beaches (including Lake Ann,Lake Minnewashta, Lake Waconia). Hiring lifeguards; classes scheduled in March and in May. Must be 15 by last day of class to take the class; must be 16 to work on a beach. At 15 you can work in the pool.
      3. Learn-to-Swim doing well; getting ready for spring restration.
         1. Winter: have 319 separate individuals enrolled in lessons or rec team
         2. 2012: had <200 and about 280 last year this time.
         3. 161 – 249 last two spring registrations. LTS growing.
         4. Still in early stages but working in partnership with Twin Cities YMCA to start program in July with 5 Fridays, offering free swim lessons to district program for underprivileged.
            1. Partnering with “Y” because a Swim Club mom runs program through Ridgedale “Y”… Will be at MMW. Maren Reeder had vision to get this going…
            2. Aimee and Dan working with Minneapolis region YMCA to develop curriculum and reduce into summer program for kids. Potential = 120 kids from each of elementary schools as being in need. Many kids are recent immigrants. Most kids have stayed with program through HS.
            3. We will need to help fund this for the District (expenses of instructors, other “Y”s have funding for other things.
      4. New lane lines provided by Anchor club are in and being used for meets.
      5. Approval to get new starting blocks; district purchasing end-of-summer.  
         To do: Designate a donation towards paying for blocks, since that is one of the things being designated for fundraising.
      6. Boys: True Team State champs; second in conference.
         1. JV Champ meet went well; totally funded and put on by the Anchor Club.
         2. Heading into varsity swimming
      7. MSI approved 2015-16 meet schedule; only zoned meets are championship meets.
      8. Club
         1. MRC coming up
         2. Club groups pretty close to capacity.
         3. Dan getting survey ready to put out post- short course season
      9. Financials looking good for fiscal year. Currently approaching $.5MM but that’s down from last year a little, but still waiting for some beach checks. Dan also tries to assign money into the appropriate fiscal year, which is a little different than before and skews the YoY comparison. Program revenues are up.
   2. Swim-A-Thon 2015 plans (Kelli Binder)
      1. Kickoff April 8-9. (Club starts 6th).
      2. Goal: To cover expenses with sponsors, not have anyone bring anything; make it family affair.
         1. CostCo is covering pancake breakfast 100% (They will be here to solicit memberships).
         2. Making connections in the community: good companies. So far, have TYRE as title; Twin Cities Orthopedics; Liberty Mutual (will also be here…potential for more dollars; doing treat bags for kids, raffling head phones), Tuttles, Elsmore, Questar Capital; Lake Minnetonka Orthodonics, Go Next, Inc. Knewtsons, Culver’s, Cub, Aspire Beverages (giving samples and selling for $2 toward LTS scholarship). BBQ may be free.
         3. Talking pieces LTS, water safety, community outreach
         4. Silent auction TBD at banquet… and cork pull? (Pay @20 for cork). Have wine up to $30. Have TONS of donations; still trying to figure it out. Walt Disney World tickets, Youngstedt, restaurants, etc. iPAD mini, a Go Pro, a new Tyr suit, etc.
      3. KIDS: $150 they get a water bottle….lots of prizes, etc. Will draw raffles at end of day and announce. Probably have a LOT more prizes…and dump raffle tickets into a bin at end. Will be more ☺
      4. TO DO: Dan and Kelli to follow up. Need to review card account to make sure cards process to correct bank account…
   3. Banquet Plans
      1. Sunday, April 12 at Hazeltine Golf Club in Chaska.
      2. Kelli and Kellie working together on silent auction.
      3. Committee working on awards part of banquet.
   4. Educational Outreach—Spring and Summer Seminars
      1. Dave to connect to Kellie to get update.
   5. Scholarship program – conceptual design
      1. Anyone have interest in volunteering to assist? Denny might help.
   6. Hospitality
      1. Have talked to Brian at Cub. He isn’t offering deals, but is offering that they will order and have everything ready to pick up by a volunteer. We will spend more money at Cub. If they have overage he will offer at discount.
      2. Along with volunteer relations and streamlining. Makes sense to try; there is relationship
      3. *Side Question: why do we pay officials? Why aren’t they out of meet fees?*
      4. Present as donation for Anchor Club
      5. MOTION: Sandra move to purchase (commercial) refrigerator and fund budget for hospitality ($5500). Mark second. Passed.

1. **Approval of December 14, 2014 meeting minutes**
   1. Minutes were reviewed by the Board
   2. MOTION:To approve minutes made by Mark; second by Barb | **passed**
2. Committee Reports
   1. Treasurer’s Report
      1. Balance $84,322
      2. Expenditures: Lane lines
      3. Tax return must be filed by May; want to pay accountant to get it done. Jon has a name; Denny has one.
         1. **Need public support detail…what board members have paid to Anchor Club. Keep track of Swim A Thon, etc.**
      4. **We are getting $1000 from Wendy Hartley from Grayco.**
      5. **TO DO: Dave and Barb to sign annual report to accompany filing with state department.**
3. Next Meeting and Adjourn

The next Board meeting is set for Sunday May 3, at **7:00 pm**. As no other business was before the meeting, the meeting was adjourned.

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President

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Secretary