Monday, July 17, 2017 @ 6:30 PM

The meeting took place at the home of the Reeders

All board members were present:

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| 🗹 Mark Ambrosen  🗹 Robb Ball  🞏 Megan Brazeau | 🗹 Sandra Hibbard  🗹 Erik Kitt 🗹 Julie Matas | 🗹 Maren Reeder  🗹 Dave Scouler  🗹 Denny Wollan |

Also attending were: Dan Berve,Rich Diaz, Scott Lhotka, Jonathan Leaf, Pierre LaMere, Ann Rhodes, Aimee Sinkler, and Erich Welton

1. **The meeting began at 7:00 p.m.; it was called to order at 7:12 p.m.** A quorum of the directors being present, the meeting proceeded.
2. Introduction of Scott Lhotka, Lifeguard Services Coordinator
   1. Biggest challenge: getting staff that are interested.
3. Approval of April 23, 2017 meeting minutes
   1. Minutes were reviewed by the Board as amended to adjust ratification of C-H Feasilibity proposal
   2. **MOTION:** To approve minutes; Julie moved; seconded by Mark | **passed**
4. Friends and families of Minnetonka Aquatics Community
   1. Aquatics Director
      1. Update: Table on second page word revenue should say Expense
   2. Rec: See Aimee’s report
      1. Numbers up; going well
      2. Hired 12 new staff members in spring
      3. “Y” camp in third year
      4. Beach safety days: added WAYZ; Diving Club being added
      5. Expanding technology—using iPads for course, instructor evaluations
   3. Swim Club Report: See Erich’s report
      1. Summer BBQ followed intrasquad
      2. 25 athletes to Speedos; NCSAs 5 athletes; Zones 15 or so…
      3. VCC Virtual club = 80 nationally (highest was 124/ 127 & 125 last two years)”13 – zone, 3rd LSC; Level 3 club recognition
      4. Back to school night: need to coordinate with Anchor Club

BE A TEAM: contract w/ TYR (need to communicate what club gains from that; educate Elsmore as well; Robb has worked with Jenny)

THOUGHT: Include suit fee in registration fee? Can Anchor Club pick up fee?

1. Election of new board members: Directors, Officers
   1. Recap process and introductions
   2. Rich Diaz, Pierre LaMere, Ann Rhodes, (Jen Weeks absent)
   3. Leaving board: Megan Brazeau, Dave Scouler, Sandra Hibbard = at six members.
   4. Motion to accept resignations of Megan, Dave, Sandra: Mark; seconded: Robb | passed
   5. Motion to vote new board members: Robb; seconded: Marin | passed: ALL FOUR UNANIMOUSLY APPROVED
   6. Motion to vote new officers: Julie; seconded: Marin | passed: NEW OFFICERS
      1. President—Maren Reeder
      2. VP—Denny Wollan
      3. Treasurer—Julie Matas
      4. Secretary—Jonathan Leaf
2. Treasurer’s Report
   1. Balance: $89.5K
   2. Julie provided a brief overview of income (Meets [concessions, programs, meet fees]   
      Swim-a-Thon), budget, expenses (history)  
      Spending as budgeted: new LTS platforms; Dan buying technology things
   3. Hospitality: expanding HS program to get up-front fees
   4. Note: Julie has Office Depot card for discounts
3. Volunteer Committee Report
   1. Changed wording on the volunteer box: volunteer min. 10 hours; true volunteering that creates a better environment (don’t charge you).
   2. 8,000 hours/year
   3. Total families (not masters): 263 families
      1. 177 of those volunteered
      2. <3000 hours (average = 15 hours)
      3. 10.37 family
      4. 60% of families UNDER 10 hours expectation
      5. 67.3% incl. summer (down from 72%, but only one meet this summer)
      6. 10 families = 20% of ALL volunteer hours
   4. KEY volunteers = 5000 hours/ year (meet director, etc.)
      1. Officials (volunteer) 500 hours
      2. Apparel 160; B of D = 40 / year; banquet = 200 hours; Swim A Thon 200; Tech 192 hours
   5. Making parent meeting (coach meeting) mandatory; Erich leaves so people will talk to Robb. Conversation with different groups = different
   6. Parent rep by age group rather than training group. Someone to go to beside the coach. A parent that knows things… *who those people are is critical.* They need to be part of a communication plan… so know who they go to for non-coach questions
   7. Top tier recognition: still need to recognize at a higher level
   8. Under-staffed for volunteer roles; need to allow multiple people in major roles
   9. Dan issuing google survey for club: can add information to that survey. Replace survey? Consensus that in-person conversations are most important
   10. Volunteer committee should be a permanent committee
       1. Motion establish the volunteer committee a permanent committee? : Pierre; seconded: Marin | passed
   11. Need conversation about mandatory meeting; what does it mean if you don’t go? (Swimmer can’t compete unless you go to the meeting)
   12. Creating a different website (and with video, etc.)   
       TO DO: Robb to set up follow up with Dan

1. Future facilities update
   1. Counsilman-Hunsaker (leader in industry) here for feasibility report: Video call two weeks ago. Went through their latest materials; offered up things not yet documented. Gave feedback. Next: Visit end of August, early September by them.
   2. Dan has talked with Paul Bourgeois (school CFO); positive feedback from him re: where we are in the process.
   3. TO DO: Dan to bring their proposals to present at next Anchor Club meeting.
2. 2018 Swim-a-thonR
   1. Dan: Recommend 2018. Know from Julie’s numbers we’re outspending our income.
      1. Last: 2015. Talked then about doing every 2-3 years, so need 2-3 year plan for fundraising. Aquatics staff has ideas of that, then.
      2. Need fundraiser; not random.
      3. Look at purpose of “ask” and timeline.
   2. Robb has talked with volunteers who are interested in moving it forward.
   3. Looking at timing (via Chanhassen basketball booster club); 18 months out
   4. Motion to have Swim A Thon 2017: Mark; seconded: Pierre | passed
3. New Business
   1. Communications sub committee is needed; Erik will participate. Robb, Pierre to participate.
   2. T-shirts—Robb can order ($500 max without approval).
   3. TO DO: Mark to negotiate new contract with Northwest Designs (up for renewal)
4. Next meeting and adjourn

The next Board meeting is set for Sunday, October 8 at **6:30 p.m.** (location TBD). As no other business was before the meeting, the meeting was adjourned at approximately 9:55 p.m.

* 1. **MOTION:** To adjourn; Julie moved; seconded by Robb. | **passed**

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Maren Reeder, President  
The Anchor Club

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Jonathan Leaf, Secretary  
The Anchor Club