Sunday, May 6, 2018

The meeting took place at Minnetonka Middle School East; 17000 Lake Street Extension, Mtka. 55345

Board members were present:

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| ✓ Mark Ambrosen  ✓ Robb Ball  ✓ Rich Diaz | ✓ Cindy LeSage  ✓ Pierre LaMere | ✓ Maren Reeder  ✓ Ann Rhodes  ✓ Jen Weeks |

Also in attendance: Dan Berve, & Secretary/Officer, Jonathan Leaf.

1. **The meeting began at 6:30 p.m; Official Business called to order at 6:43 pm.** A quorum of the directors being present, the meeting proceeded. Aquatics Director, Dan Berve, presented to board.
2. Approval of January 7, 2018 meeting minutes

Minutes were reviewed by the Board. MOTION: To approve minutes; Pierre LaMere moved; seconded by Cindy LeSage | passed

1. History Of Anchor Club Presentation- Mark Ambrosen

Minnetonka Swim Club founded in 2007. MME opened Summer of 2009. First hosted meet was 2010. Initial goals of Anchor Club Board were to raise funding to pay for pool improvements, and to provide guidance to newly appointed coaches. Now, the club facilitates fundraising to help with maintenance & program goals. As well as, help to recruit & manage necessary volunteer help to run meets on site. Anchor Club Board will be working to revamp the website to be congruent with the format/feel of other Swim websites under the Minnetonka Swim umbrella.

1. Volunteer Committee Report

2017-2018 volunteer hours amassed to 2,815 total hours! Volunteer committee is committed to leading the next swim season. Committee members are Alyssa Petrie, Tania Vogel, Rachael Walker & Lisa Ulett. Further details listed in their report.

They are looking into new ways to recognize volunteers in lead positions. Among the ideas are ‘honor roll’ lists on Minnetonka Volunteer website page, and/or a ‘Volunteer Dinner’ for lead position volunteers. More info. To come.

Meet Format for Short Course 2018-2019 will generally look similar to this past Short Course Season. However, one major change will be moving the Mtka. ‘Team Challenge Meet,’ from Nov. to Dec., to allow other teams/larger clubs to join in for increased competitiveness.

1. Website Update Progress- Robb Ball & Erik Kitt

Robb has been meeting with our Team Unify/Sports Engine Rep., Sara Goff. Major Website changes are in development to make the website more user friendly…

1. Embedded links in social media posts to bring users back to the webpage more easily.
2. Updates will be made to Volunteer Page, specifically job descriptions.
3. Websites will convert automatically between platforms (ipads/laptops/phones)
4. Decision rights for Anchor Club website will transfer from Sandra Hibbard to Robb Ball.
5. Discussions on driving Club Members to Anchor Club & Anchor Club Website. Rich Diaz to brainstorm and report back at next meeting.

1. Swim-A-Thon 2018- Maren Reeder

1. Swim-a-thon was held 1 week prior than in past years.
2. Planning & Fundraising process was streamlined compared to 2015. This resulted in fewer business sponsors. But, also reduced ‘volunteer hours’ from 400 hours in 2015, to approx. 60 hrs. in 2018.
3. 2015= $48,000.00 (Net $41,000 post event expenses.)
4. 2018= $35,000.00+ (Net almost $36,000.00)
5. Swim-a-Thon 2018 was a big success! Thanks to Maren Reeder, Jan Hall & Geri Radke for leading the charge! Big Thanks to all the volunteers who made it possible!

1. Future Facilities Update- Dan Berve

Committee moving forward with continued meetings with the City of Minnetonka, Dr. Peterson & the Minnetonka School District, as well as the consulting firm. Positive feedback received overall. Committee is working to formulate ‘pitches’ for corporate sponsors/donors. These have been promising thus far.

1. Budget Update- Cindy LeSage

The Anchor Club has recently purchased Quick Books and Cindy has been working to synch up our books.

1. New Member Nomination Committee- Maren Reeder
2. Mark Ambrosen– resigning position on Anchor Club Board. Last meeting will be July 2018.
3. John Leaf- Resigning Secretary/Officer position for Anchor Club Board. Last meeting will be July 2018.
4. Need a quorum of 7-10 members on Anchor Club Board.
5. Next Meeting & Adjorn

The next Board meeting will be set for July 17, 2018 at The Weeks Home (20650 Parkview Lane, Excelsior, MN 55331.) As no other business was before the meeting, the meeting was adjourned at approximately 8:04 pm.

* 1. **MOTION:** To adjourn; Pierre LaMere moved; seconded by Cindy LeSage | **passed**

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Maren Reeder, President  
The Anchor Club

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Jonathan Leaf, Secretary  
The Anchor Club