Sunday, October 7, 2018 @ 6:30 PM

The meeting took place in the lobby of Minnetonka Middle School East., 17000 Lake Street Ext., Minnetonka.

Board Members present:

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| 🗹 Cindy LeSage  🗹 Robb Ball | 🗹 Jen Weeks  🗹 Erik Kitt 🗹 Ann Rhodes | 🗹 Rich Diaz  🗹 Pierre LaMere  🗹 Denny Wollan |

Also in attendance: Coach, Erich Welton; Volunteer Coordinators, Tania Vogel & Rachel Walker.

1. **Meeting commenced @ 6:39 p.m.**

With a quorum of board members being present, the meeting proceeded. Aquatics Director, Dan Berve & Rec. Coach Coordinator, Aimee Sinkler were unable to attend. Their updates are attached.

Coach Erich Welton provided an update on the Minnetonka Swim Club, highlighting an 82% retention rate of continuing swimmers &, 37 new swimmers joining the club this season. There was an intentional shift to having all lead coaches head up one of the top performing teams of each age group this season.

Athletes & families can look for enrichment materials (forwarded weekly via email,) for educational purposes this season. There will also be an increase in utilization of new/current bulletin boards at MMW & MME. These boards will help to provide information on the Anchor Club, ‘get to know the coaches’ highlights, and education information on all aquatics programming.

It was noted that team suits were ordered for all 321 swim club athletes this season. Making the ‘team suit’ part of registration was well received.

1. Official Business/Mtg. called to order @ 6:58 pm.
2. Approval of July 17, 2018 meeting minutes
   1. Minutes were reviewed by the Board with no changes.
   2. **MOTION:** To approve minutes; Pierre LaMere moved; seconded by Cindy LeSage | **passed**
3. Volunteer Committee Report: Rachel Walker & Tania Vogel
   1. Meets/Volunteer needs-
      1. First meet, of 6 this year, has heavier volunteer needs. Meet is maxed out due to teams filling meet within 10 seconds of its opening up! This equates to longer sessions/shifts for volunteers. Volunteer Coordinators are working on new ‘season end incentives’ to increase volunteer participation.
      2. Changes to ‘Coaches/officials/volunteers’ on deck policies. Coaches & Officials need to wear a wristband indicating ‘up to date’ credentials; Volunteers need to wear volunteer t-shirts for identification on deck. Volunteer Coordinators believe there are enough shirts to accommodate the 2018-2019 season. They will also investigate acquiring a sponsor, or charging a small fee to members, to accommodate future expenses of additional shirt orders, in the future. Anchor Club Board requested an accountability system be put in place to better track, and account, for volunteer t-shirt disbursement if additional Anchor Club funds are needed.
      3. Current Volunteer Coordinators will be completing their two years of service at the end of Long Course

Season 2019. They recommend 4 individuals (families representing both age groups/sessions of swimmers,) replace them in the upcoming seasons. Recruitment help for these positions was requested.

1. Operations Update: Robb Ball
   1. Update on tracking of hours for ‘trained volunteer roles’ within the Anchor Club Website. Streamlining of this system will help with both assigning credit for hours, and ensuring coverage of key positions for meets (ie: officials, Volunteer coordinators, etc.) Robb reinforced the need for recruitment of lead volunteer positions to be ongoing, to ensure seamless transitions in these roles. Ann Rhodes will be joining Robb Ball with the Operations Committee work.
2. Anchor Club Committee Updates:
   1. Anchor Club Communications (Branding/Awareness)- Erik Kitt/Rich Diaz have been working on upcoming quarterly newsletter that will provide ‘overview/on-goings’ for all Minnetonka Aquatics programming, across all teams/clubs. They will also be increasing usage of bulletin boards at both pool locations. Ann Rhodes will reach out to Erik Kitt to assist in any future needs of the Communications subcommittee.
   2. Community Outreach/ ‘Every Child a Swimmer’- Jen Weeks/Maren Reeder/Aimee Sinkler have been meeting to discuss opportunities to increase the Minnetonka Aquatics Programming’s reach into the community to provide ‘learn to swim’ opportunities for kids whom financial requirements might be a hurdle. Mtka. Aquatics does follow financial assistance guidelines similar to MCEC/District. However, it is noted that special circumstances will always be considered and worked out between coaches/families in need. Coach Aimee Sinkler is currently connecting with Social Workers at each of the elementary schools in the district to provide information for families who may need assistance. We are also awaiting an update from the district on the MME/Swim pilot program that was implemented last spring. There has been discussion about extending this programming support to the MMW Physical Education program as well.
3. Budget: Cindy LeSage & Denny Wollan @ 8:00 pm.
   1. Reviewed Budget for 2019; Copy of budget & notes included in reports attached. MOTION: to approve: Ann Rhodes moved; Pierre LaMere seconded. | passed
4. Vote: New Board Member, Steven Louie: MOTION: to approve: Pierre LaMerre; Ann Rhodes Seconded. | passed
5. Next meeting and adjourn:

The next board meeting is set for Sunday, January 13, 2019 at **6:30 p.m.** @ Minnetonka Middle School East. As no other business was before the committee, the meeting was adjourned at approximately 8:19 p.m.

* 1. **MOTION:** To adjourn; Pierre La Mere moved; seconded by Cindy LeSage. | **passed**

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Maren Reeder, President  
The Anchor Club

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Jennifer Weeks, Interim-Secretary  
The Anchor Club