Rec Programs

* Fall Breakdown:
	+ Learn to Swim 2018: 311
		- Learn to Swim 2017: 311
	+ Rec Team 2018: 159
		- Rec Team 2017: 169
	+ Diving 2018: 39
		- Diving 2017: 76
			* Big change in numbers because the schedules are different. Last fall there were multiple shorter sessions. For these sessions one diver could have registered for more than one session and would have been counted more than once for the number of participants. Rather this fall the Dive Club’s competitive groups are running one session and divers are only counted once.
	+ This is the first time in over 5 years that Learn to Swim and Rec Team have not grown drastically. Aimee is working on broadening marketing and communications to grow the winter numbers.
* Updates:
	+ Started Minnetonka Dive Club Summer 2018
		- The club competed in 1 meet over the summer and will be competing in another meet this month.
	+ Aimee is working with Maren, Jen and the school social workers to reach more families who need scholarships. The social workers are on board and very excited to help. The social workers will help us identify families who need assistance. Starting with this winter’s session there will be scholarship applications available in social workers’ offices and families will be able to turn scholarship forms in to the social workers who will then pass them along to Aimee. Aimee & Maren will be attending the monthly social workers meeting this November to make connections with them and hear any additional ideas they have.