

WALNUT CREEK AQUANUTS

ART | ATHLETICISM

Aquanuts.org



Sponsor the 2020 Aquanuts Today!

The Walnut Creek Aquanuts is the Bay Area's premier synchronized swimming team with more than 100 athletes. In its 52-year history, the club has won more than 200 national and world titles, and has produced over 4,000 elite level athletes, 17 Olympians, and eight Olympic Gold Medalists.

As a registered 501c3 nonprofit, WCA develops athletes from novice to elite. Beyond developing swimming skills—strength, flexibility, endurance, speed, and timing—the club is truly committed to fostering teamwork, sportsmanship, self-confidence, healthy lifestyles and empowering girls and young women to be leaders.

Thanks to the generosity of our community, WCA athletes have the opportunity to compete nationally and around the world. We also host two shows per year, one of which is a professional-level theatrical swim show complete with lights, props, and a 3-D stage that attracts thousands of guests, including East Bay business leaders and VIPs.

Celebration of Champions Saturday, May 30

Clarke Memorial Swim Center

The Celebration of Champions annual auction and show is our biggest fundraiser of the year with more than 500 attendees. Guests will enjoy spectacular synchronized swimming while vying for amazing auction prizes.

Fall Swim Show September 3-6

Clarke Memorial Swim Center

An iconic evening show that dazzles more than 4,000 attendees over Labor Day weekend. Participants enjoy synchronized swimming in its most artful form with lighting, spectacular staging and colorful costumes.

We have expanded our sponsorship offerings to include more benefits than ever before. Your donation is tax deductible and sponsorship levels are outlined in the following pages. As we are headed into the 2020 Tokyo Olympic games where one WCA coach will compete and another will be the NBC Olympic commentator, **there has never been a better time to partner with the Walnut Creek Aquanuts!**

2020 WCA Sponsorship Opportunities

	GOLD	SILVER	BRONZE	WCA FRIENDS	Full Page Ad	½ Page Ad	¼ Page Ad
Contribution Amount	\$5,500 (\$5,000 if received by 3/31/20)	\$3,500 (\$3,000 if received by 3/31/20)	\$2,000 (\$1,500 if received by 3/31/20)	\$500	\$400	\$250	\$125
USA Synchro Olympian guest speaker for a corporate retreat, event, etc. <i>\$6k - \$10k value</i>	✓						
On stage MC thank you + 15 second video commercial <i>\$2k value</i>	✓						
Bingo Sponsor Bingo caller will read scripted promo for your company for 1 month (8 bingo games, 300 attendees per) <i>\$1k value</i>	✓	✓					
DIY Partnership - A synchro show for a corporate retreat or party, team building synchro lessons, or custom experience upon request <i>\$1k value</i>	✓	✓	✓				
Logo on Website + Social Media Advertising	✓	✓	✓	✓			
Tickets to COC & Fall Show	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets
Event Program Ad at both COC & Fall Show (unless indicated)	Back Cover Full Page Color Ad	Full Page Color Ad	½ Page Color Ad	Full Page B&W Ad	B&W Ad one Program	B&W Ad one Program	B&W Ad one Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(all include recognition in event programs, by event emcee and via social media)

Ticket Sponsor (\$2,000): Includes your business name, logo, contact information, etc. on the back of all tickets printed for both swim shows (5 days total). Creative use of the space could be a coupon or discount to maximize customer engagement.

Flowers for Swimmers Sponsor (\$2,000): Flowers will be given to all swimmers at COC and the Fall Show (2 days total) with your logo on the tag of all flower bouquets.

Product Drop (\$1,000): You provide a logoed product given to all guests upon arrival for both swim shows (5 days total). Examples: pens, sunscreen, chapstick, flashlights, hand sanitizer, water bottles, wrapped cookie or chocolates, etc.

For More Information: www.aquanuts.org, or sponsorship@aquanuts.org

Yes, I would like to support the Walnut Creek Aquanuts!

Contact information:

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Selection:

Gold Sponsor – \$5,500
(\$5,000 if received by 3/31/20)

Full Page Ad – \$400

Silver Sponsor – \$3,500
(\$3,000 if received by 3/31/20)

1/2 Page Ad – \$250

Bronze Sponsor – \$2,000
(\$1,500 if received by 3/31/20)

1/4 Page Ad – \$125

WCA Friends – \$500

Additional Sponsorship Opportunities: *(Limited to a single sponsor and will be processed in the order received.)*

Ticket Sponsor – \$2,000

Flowers for Swimmers Sponsor – \$2,000

Product Drop Sponsor – \$1,000

Please mail sponsorship form and check or credit card payment to:

Walnut Creek Aquanuts, PO Box 3068, Walnut Creek, CA 94598

Name on card: _____ Card number: _____

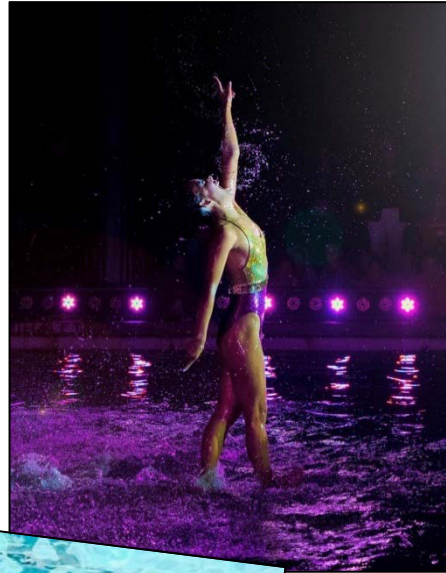
Security code: _____ Expiration: _____ Card type: AmEx Discover Mastercard Visa

Billing Address: _____

Signature: _____

Walnut Creek Aquanuts is a non-profit 501c3 (Tax ID: 23-7103045)

Thank you for your generous support of the Walnut Creek Aquanuts!



Board of Directors

Head Coach: Kim Probst

Administration: Kristen Smidstra

President: Brett Kawakami

CFO: Veronica Cerruti

Treasurer: Karen Yuen

Secretary: D'et King

Fundraising: Le Chu

Sponsorship: Amy Merriweather

Publicity: Heather Olson

Recruitment: Andrea Flores

Parent Participation: Sheri Rutan

Bingo: Nicole Matthew

Travel: Taralynn Akers