



Dear Potential Sponsor,

The South Carolina Swim Club (SCSC Gators) is gearing up for another successful swim season and is looking for sponsors to help our swimmers achieve a high level of success. We are immensely thankful for what our SCSC sponsors have helped us accomplish over the years to assist with club and athlete goals and look forward to more success with your help.

### **Who is SCSC?**

SCSC is a non-profit, community based competitive swim club committed to developing exceptional student/athletes through competitive swimming. We achieve this through:



Excellence in Coaching



Actively facilitating opportunities to excel



Connecting our athletes and families to the SCSC community

Since the beginning as a merger of two existing swim teams in 2016, SCSC has grown to become a top performing and largest swim club in the Charleston area and one of the largest in the state with over 250 swimmers. Training takes place in three pools located in Mount Pleasant and North Charleston, with full time coaches who commit 100% of their time, energy and resources to providing the most up to date, professional instruction in the sport of swimming. SCSC has 6 different levels of competitive programs ranging in ages 6 to 18 from the swimmer who is new to competition to one who is working towards national time standards.

### **What am I supporting?**

As a sponsor for SCSC, you will help support the mission and the vision of the organization to develop life champions through the excellence of swimming. Your sponsorship dollars will allow the club to provide the resources necessary to sustain a high-level product while helping reduce the cost for our swimmers.

Swimming can be an expensive sport with recurring costs such as pool rental space, equipment, travel, and meet fees. Your sponsorship will help support SCSC with all of the items noted above, but also allow for a percentage of funds generated to be credited back to a swimmer to help with the overall cost of the sport.

Additionally, SCSC would love to develop a scholarship program to assist a swimmer in each age program. Your funds can help us do more to help keep kids in the sport when they may not have been able to otherwise.



## Thank You!

Enclosed you will find the SCSC sponsorship information package . Our club would like to work with your business to develop marketing opportunities to fit your goals and needs.

We hope that you review the sponsorship opportunities our club has to offer and consider supporting our young swimmers as they achieve their goals. Should you have any questions or require further information or choose to support our young athletes please contact us.

The deadline for including your logo on the current season's team shirt and/or sponsor banner is September 1, 2019. However, we gladly accept sponsorship at any point during the year.

We look forward to partnering with your organization and thank you for supporting SCSC!

Regards,

Jeffrey Winterfield  
President  
South Carolina Swim Club  
[jwinterfield@swimscsc.com](mailto:jwinterfield@swimscsc.com)

Lonnie Park  
Sponsorship Chair  
South Carolina Swim Club  
[lpark@swimscsc.com](mailto:lpark@swimscsc.com)



### 2019 Team Highlights

ALL – STATE AWARDS: \*\* 10 & UNDER AWARD WINNER

NATIONAL RANKING: 63RD OUT OF 2,800 TEAMS

STATE RANKING: 2ND

NATIONAL QUALIFIERS: 2

JUNIOR NATIONAL QUALIFIERS: 4

FUTURES QUALIFIERS: 19

SHORT COURSE & LONG COURSE STATE MEET: 3RD PLACE



## 2019-2020 SCSC Sponsorship Agreement

SCSC is offering sponsorship agreements as a fundraiser for our swim club and our athletes. Sponsorship offers a unique opportunity to support the club while also getting your business name out via various mediums depending on the level of support at our 5 home meets.

The annual sponsorship will be good for the entire 2019-2020 swim season (Sept. 2019-August 2020). The deadline for your logo to be on the current season team shirt and/or team sponsor banner is September 1, 2019.

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Swimmer Who Sold Sponsorship: \_\_\_\_\_

Level of Sponsorship:

Platinum \$3000 \_\_\_\_\_ Gold \$2000 \_\_\_\_\_ Silver \$1000 \_\_\_\_\_ Bronze \$500 \_\_\_\_\_ Friend \$250 \_\_\_\_\_

**Please submit completed agreement and payment to:**

**South Carolina Swim Club, c/o Sponsorship Chair, P.O. Box 882, Mt. Pleasant, SC 29465-0882**

For questions or additional information please email [sponsorship@swimscsc.com](mailto:sponsorship@swimscsc.com).

South Carolina Swim Club is a 501(c)(3) non-profit organization.

Thank you for your support of SCSC Gators!