



Dear Potential Sponsor,

The South Carolina Swim Club is gearing up for another successful swim season and is looking for sponsors to help our swimmers achieve a high level of success. We are immensely thankful for what our SCSC sponsors have helped us accomplish over the years to assist with club and athlete goals and look forward to more success with your help.

### **Who is SCSC?**

SCSC is a non-profit, community based competitive swim club committed to developing exceptional student/athletes through competitive swimming. We achieve this through:



Excellence in Coaching



Actively facilitating opportunities to excel



Connecting our athletes and families to the SCSC community

Since the beginning as a merger of two existing swim teams in 2016, SCSC has grown to become a top performing and largest swim club in the Charleston area and one of the largest in the state with over 250 swimmers. Training takes place in four pools located in Mount Pleasant and North Charleston, with full time coaches who commit 100% of their time, energy, and resources to providing the most up to date, professional instruction in the sport of swimming. SCSC has 4 different levels of competitive programs ranging in ages 6 to 18 from the swimmer who is new to competition to one who is working towards national time standards.

### **What am I supporting?**

As a sponsor for SCSC, you will help support the mission and the vision of the organization to develop life champions through the excellence of swimming. Your sponsorship dollars will allow the club to provide the resources necessary to sustain a high-level product while helping reduce the cost for our swimmers.

Swimming can be an expensive sport with recurring costs such as pool rental space, equipment, travel, and meet fees. Your sponsorship will help support SCSC with all the items noted above, but also allow for a percentage of funds generated to be credited back to a swimmer to help with the overall cost of the sport. Additionally, SCSC would love to develop a scholarship program to assist a swimmer in each age program. Your funds can help us do more to help keep kids in the sport when they may not have been able to otherwise.



Enclosed you will find the SCSC sponsorship information package that outlines the different levels of sponsorship. Our club would like to work with your business to develop marketing opportunities to fit your goals and needs. We will also consider sponsors who provide a trade of goods or services. We hope that you review the sponsorship opportunities our club has to offer and consider supporting our young swimmers as they achieve their goals.

The deadline for including your logo on the current season's t-shirt and sponsor banners is **September 24, 2021**. The Swim Club gladly accepts sponsorship at any point during the year.

If you have any questions about our different sponsor levels or require further information, please contact us at [sponsorship@swimscsc.com](mailto:sponsorship@swimscsc.com).

We appreciate your consideration and look forward to partnership with your organization. Thank you for your support of The South Carolina Swim Club!

Regards,

Allison Thompson  
President  
South Carolina Swim Club  
[AThompson@swimscsc.com](mailto:AThompson@swimscsc.com)

Darcy Bellerjeau  
Sponsorship Chair  
South Carolina Swim Club  
[DBellerjeau@swimscsc.com](mailto:DBellerjeau@swimscsc.com)



## ***Team Highlights***

***USA SWIMMING SAFE SPORT CERTIFIED RECOGNIZED CLUB***

***ALL-STATE AWARDS: 2018/2019 + 2019/2020 OUTSTANDING  
10 & UNDER PROGRAM OF THE YEAR***

***2019 14 & UNDER SOUTH CAROLINA STATE MEET: 1ST PLACE OVERALL***

***2020 MEN'S 14 & UNDER AGE GROUP SHORT COURSE STATE CHAMPIONS***

### **SOUTH CAROLINA SWIM CLUB RANKINGS**

NATIONAL RANKING: 97<sup>th</sup> OUT OF 2,800 TEAMS

SOUTHEAST REGIONAL RANKING: 31<sup>ST</sup>

STATE RANKING: 3<sup>rd</sup>

### **ADDITIONAL CLUB ACCOLADES**

National Qualifiers: 1

Junior National Qualifiers: 1

Open Water Junior National Qualifiers: 2

Scholastic All-American Swimmers: 2

Futures Championship Qualifiers: 10

Senior Sectionals: 12<sup>th</sup> Place Overall

Senior State Meet: 3<sup>rd</sup> Place Overall

## 2021-2022 SCSC Sponsorship Family/Swimmer Benefits

As stated in this year's team registration information, the fundraising requirements are as follows:

- \$100 per swimmer for all Age Group, Junior, and Senior Division swimmers
- \$50 per swimmer for all Mini Division swimmers

### **Secure a Sponsor**

One of the first ways you can help meet your fundraising goals is by helping SCSC to identify new sponsors for our upcoming swim season. Sponsorships play an important part in helping SCSC achieve its mission and vision of developing student-athletes and igniting life champions through excellence in swimming.

The model of sponsorship below includes five levels at which a company can help support SCSC. For each new sponsor you nominate and eventually sign on as a sponsor, there are various family reward levels. Helping to secure just one "SCSC Friend" or higher-level sponsor will meet your swimmer's fundraising requirement for the year.

The deadline for any sponsor to display their logo on the shirt or on the team banner is **September 24, 2021**.

<b>Sponsorship Level</b>	<b>Swimmer Benefit</b>	<b>Additional Benefit(s)</b>
Platinum (\$3,000)	\$100 fundraising goal met	Volunteer credit met; \$200 credit toward monthly fees (one time)
Gold (\$2,000)	\$100 fundraising goal met	Volunteer credit met; \$100 credit toward monthly fees (one time)
Silver (\$1,000)	\$100 fundraising goal met	Volunteer credit met
Bronze (\$500)	\$100 fundraising goal met	
SCSC Friend (\$300)	\$100 fundraising goal met	

The Fundraising Committee is looking forward to offering ample opportunities and events throughout the year to help swimmers achieve this year's required minimum fundraising goals. The deadline for fundraising commitments for the 2021-2022 season is November 15, 2021. This ensures you are duly credited and rewarded for the current season. Also remember that SCSC is a 501(c)(3) nonprofit organization – allowing your donations to be tax deductible!

## 2021-2022 SCSC Sponsorship Levels and Benefits

### Platinum (\$3000)

- Company logo placement on official team shirt
- Prominent company logo on team banner for display at SCSC home meets
- Full page ad in heat sheets at SCSC home meets
- Verbal recognition at every home meet or event
- Company logo prominently placed on team website
- Reserved parking spot at all SCSC home meets
- Display and distribution of coupons/special offers/flyers at all Home swim meets at designated sponsors table. Sponsor must supply banner for table set-up.

### Gold (\$2000)

- Company logo placed on official team shirt
- Company logo on team banner for display at SCSC home meets
- Half page ad in heat sheets at SCSC home meets
- Verbal recognition at every home meet or event
- Company logo placed on team website
- Distribution of coupons/special offers/flyers at all Home swim meets.

### Silver (\$1000)

- Company logo placed on official team shirt
- Company logo on team banner for display at SCSC home meets
- Quarter page ad in heat sheets at SCSC home meets
- Verbal recognition at every home meet or event
- Company logo placed on team website

### Bronze (\$500)

- Company logo placed on official team shirt
- Company logo on team banner for display at SCSC home meets
- Company logo in heat sheets at SCSC home meets
- Verbal recognition at every home meet or event
- Company logo placed on team website

### SCSC Friend (\$300)

- Company logo on team banner for display at SCSC home meets
- Verbal recognition at every home meet or event
- Company logo placed on team website



## 2021-2022 SCSC Sponsorship Agreement

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Referring Swimmer: \_\_\_\_\_

*Please complete this form and return it before September 24, 2021 if you wish to be included on the team banner and team apparel.*

**Please mail this sponsorship form and payment to:**

South Carolina Swim Club  
c/o Darcy Bellerjeau, Sponsorship Chair  
PO Box 882  
Mount Pleasant, SC 29465-0882

**Please e-mail a vector file of your company logo to: [sponsorship@swimscsc.com](mailto:sponsorship@swimscsc.com)**

\_\_\_\_\_ I would like to be a 2021-2022 Platinum Sponsor (\$3,000)

\_\_\_\_\_ I would like to be a 2021-2022 Gold Sponsor (\$2,000)

\_\_\_\_\_ I would like to be a 2021-2022 Silver Sponsor (\$1,000)

\_\_\_\_\_ I would like to be a 2021-2022 Bronze Sponsor (\$500)

\_\_\_\_\_ I would like to be a 2021-2022 Friend of SCSC Sponsor (\$300)

The South Carolina Swim Club is a 501(c)(3) non-profit organization. EIN: 20-5511016

For questions or additional information, please e-mail [sponsorship@swimscsc.com](mailto:sponsorship@swimscsc.com)

Thank you for your support of The South Carolina Swim Club!