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# CSSC Monthly Board Meeting

February 2, 2023

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## Attendees

Greg Kennedy, President

Desiree Kennedy, Treasurer

Lara Ginnetti, Hospitality

Mike Bouchard, Meet Director

Alison Castellano, Secretary

Kim Devetis, Member at large/admin

Tyler Messerschmidt, Head Coach

## Agenda

1. Financials
2. LA84
3. Fundraising
4. Membership & Meets and team events
5. Other Business

## Notes

### Financials

- Pool rental was higher than normal because we paid for December rent plus the meet rental fees
- Workers Comp insurance monthly rate increased this year
- Final payment to vendors for apparel order was also paid out
- We have \$29K in reserves and will have \$41K when Jan dues are paid out

### LA84 Grant

- LA84 is a grant that was started with the funds from the 1984 LA Olympics that supports non-profit, non-contact sports programs.
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- Greg submitted the Letter of Interest to apply for a \$35K grant to purchase equipment for CSSC.
- Within 90 days we will hear back as to whether or not we can proceed to the full loan application.
- Large grants are paid out in March and September, under \$10K grants are approved on a rolling basis

## **Fundraising**

### **CSSC Community Sponsorships**

- Lara has done a great job securing sponsorships from local businesses. They donate to the club and in turn we print their logo on a banner to hang at all swim meets.
- We have \$1000 in cash received, \$250 pending from Smart & Final, \$500 pending from Presto Pasta
- Waiting on Costco, Target and City Auto Body
- Dine in/Dine out:
  - Panda Express Fundraiser earned \$101
  - Sharkey's in February
  - Presto Pasta in March
- Other Fundraising Ideas
  - Jamba Juice "BOGO 6x" Gift cards closer to summer, No upfront costs. We sell as many as we can for whatever amount we choose \$10/\$15/\$20 (TBD). For every card sold Jamba gets \$5, club gets the rest.
  - Shaved ice truck at Memorial Day meet. Alison to look into Park & Rec rules/paperwork and find a vendor.
  - On demand apparel. Tyler found a site that will host 5 items for free. Payment, printing and shipping are handled by the site. CSSC receives a portion of the proceeds. Board says yes, let's do it!
  - Swim-A-Thon late spring/early summer. Will need to reserve pool space and need help from the team parents/guardians.

## **Membership & Meets**

### **Upcoming Meets**

- Coastal Champs at Buena at the end of February
- Far Westerns March 30th. We have 4 qualified and committed. We will send Coach Tyler with these qualifiers. They worked hard for the opportunity and it is good for CSSC to represent at bigger meets.
- There are some smaller meets that may be appropriate for younger swimmers that Tyler is considering. No other meets are on the calendar.

### **Membership & Coach search**

- Tryouts in Feb 11 and two in March

- So far Tyler has had 5 other tryouts this month on an ad hoc basis. Most kids do not know all 4 strokes.
- CSSC needs a “green” or “pre-competition” group where we coaches can teach all the strokes.
- Greg, Desiree and Tyler to review the specifications in our contract with the Park & Rec and will work with Erin as necessary to update the contract to expand the entry level groups.
- U10 and under coach search is still on. Slim pickings of applicants so far.
  - CLU swimmers who are interested are not available until the college postseason.

#### **Other Membership Discussions**

- Lane Lines - It is the policy of the Park & Rec that all rental groups countywide pull their own lane lines. For younger age groups, lane lines are the responsibility of the coach or on deck adults. Unfortunately, this takes time at the beginning and end of practice.
- We still need to look into Community service, volunteer opportunities, etc. (Beach day, food share, ventura co)