

Prime Board Meeting Minutes

June 19, 2019

6:00 Alcoa 1st UMC

Members Present: John Tate, Ken Mays, Alisha Stanley, Chris Sheets, Clint Wight

Other Attendees: Betsy Mays, Jen Wetteland

Meeting convened at 6:01 p.m.

- I. Approved minutes from May 6 meeting.
 - a. 1st- Chris, 2nd- Clint APPROVED
- II. New Business
 - a. Survey Results
 - i. Chris and Clint compiled the results of the survey. Clint compared this year's survey responses with the results from 2017. All of the responses from this year were more positive than 2017, except for pool facility. There was a big improvement in coaching (3.94-4.70) and schedule (3.31-4.14). The 2017 survey had 35 respondents and this year's had 44.
 - ii. Chris and Clint highlighted some comments from the survey. There were some suggestions to improve the bathrooms and repair the water fountain.
 - b. Action items
 - i. Coaches need to work on practice schedule for fall.
 - ii. Chris and Clint will prepare for a more in-depth discussion of the survey results at our July meeting.
 - iii. We will work on a plan to better integrate new families to the team.
- III. Financial Update
 - a. Ken is going to close the facilities account as the balance has been drawn down to \$12.
 - b. Ken feels like we budgeted well for the year.
 - c. The Facility credit card was closed.
 - d. At the beginning of the season, there is a big collection of fees. There was discussion to open a money market account at 1.2% with a minimum start of \$5000. John suggested to transfer money to a Schwab account at 2.3%. Money in that account can be transferred easily. We currently have \$2800 in the account that will be converted to the Schwab.
 - e. Ken motioned to move \$5000 to the Schwab account and authorize Ken Mays and Beth Pye as signatories. 1st Alisha, 2nd John MOTION PASSED
 - f. Ken mentioned that we will be ahead \$20000 for the year so we need to decide what purchases we need to make.
 - i. There was discussion whether to pay extra on the structure (loan is currently \$158000), purchase new pool blankets and rollers and/or extend the gas line and purchase a new heater. Board members will prioritize the needs at the July meeting.

- IV. Team Trip Update
 - a. The cafeteria at GPAC is being remodeled. Sally, Beth and Ken worked out a budget for each meal. Some of the chaperones are making arrangements for meals for the team.
 - b. Ken is working with the housing staff so that Cameron can make room assignments.
 - c. Parent meeting will be held June 24 at 6.
 - d. Thirty-one swimmers are going.
 - e. There will be 5 cars going—3 Suburbans and 2 Yukons.
- V. USA Swimming Minor Abuse Protection Policy
 - a. New policy-18 year old and older athletes must complete an on-line course in order to remain eligible to participate in USA Swimming sanctioned events.
 - b. Swimmers will sign policy at the beginning of the season or when they turn 18. This will become a part of registration.
- VI. Purchase of shirts for team officials
 - a. Ken suggested that we purchase shirts with the Prime logo for our Prime officials. Karen Van Son will check with Pokey's.
 - i. MOTION to purchase shirts: 1st Ken, 2nd Chris APPROVED
- VII. Prime Registration
 - a. Coaches need to be involved in the registration process. Coaches will give input on what worked with our new age groups. If we have space, we would like to possibly offer a flex membership for the 11-12 year olds. This will be discussed at the strategic planning meeting in July.
 - b. There was discussion about the need to get the practice schedule out ASAP. Jen Wetteland offered to gather some parents that would help create the schedule with the coaches.
- VIII. Summer Recruitment
 - a. Alisha will make fliers for Smoky Mountain and City Meet. We will have representation at both meets to talk to prospective swimmers and their parents.
 - b. We will discuss incentives for our coaches at the Strategic Planning meeting.
 - c. Alisha will work with GM, Jenna and Patrick to schedule some free clinics for Green Meadow swimmers and possibly Flying Dolphins.
- IX. Board Structure
 - a. There was discussion as to how coaches should be integrated into the Board meetings. Ken suggested that Cameron could come to the first part of Board meetings to give a coaches report and participate in any relevant discussions. Then he would be dismissed for the executive session of the Board meeting.
 - b. Board member nominations were gathered.
 - c. There was discussion about restructuring the Board so that each member oversees an area of the team and that person would be the contact.
- X. Increase involvement of parents
 - a. Each Board member will oversee an area of the team (9 committees in total). Examples are facility, social, accounting/team management, etc. Board members are asked to brainstorm ideas for other areas/committees and bring them to the strategic planning meeting.

- b. We will add a section to the registration material asking what area parents would like to serve on and this will require a response before they can complete the registration process.
 - c. We will create a roster of swimmers to be sent to each family.
 - d. Jen Wetteland suggested looking at an App called Team App to connect the team.
 - e. Jen also suggested holding a Board meeting at the GM pool twice/year during practice times and invite parents to attend.
- XI. Goggled Gobbler
- a. Prime has a signed agreement with MHS and the MHS Boosters.
 - b. Prime will get 60% of proceeds and MHS will get 40%.
 - c. Eric Bellah asked for people to send potential sponsors to him.
 - d. MMS again needs Prime to host the MMS swim team budget. Ken suggested we continue to do this as long as they continue to use lane space at GM.

Next meeting will be a strategic planning meeting in July.

Minutes respectfully submitted by Alisha Stanley, Secretary