



PANAMA CITY SWIM TEAM

| Sponsor Level | Price | Heat Sheet Ad | Thank You Plaque | Logo on Website | Sponsor Sign at Meets | Direct Marketing Opportunities | Logo on PCST Shirts |
|-------------------|---------|-------------------------------------|------------------|-----------------|-----------------------|---|--|
| Platinum | \$2,500 | 2 Full Page Ads at major PCST meets | x | x | Solo at All Meets | 12 DM Opportunities to PCST Members | Logo on all shirts and on major meet shirt logo |
| Gold | \$1,000 | Full Page Ad at major PCST meets | x | x | Solo at Major Meets | 6 DM Opportunities to PCST Members | Back logo on Swim-A-Thon, Summer Splashes, Middle School Swim T-shirts |
| Silver | \$500 | Half Page Ad at major PCST meets | x | x | Group at Major Meets | 3 DM Opportunities to PCST Members | Back logo on Swim-A-Thon T-shirts |
| Swim-A-Thon Event | \$150 | | | | | Direct marketing to PCST members at event | Back logo on Swim-A-Thon T-shirts |

Sponsor Information

Business/Organization

Contact Name

Address

City

State

Zip

Phone Number

Email

Sponsorship Level

Amount

Please make checks payable to

Panama City Swim Team
PO Box 15651
Panama City, FL 32406

Tax ID# 59-3582323

Please send a high resolution .pdf or vector file with your logo to:

Brian Haddad, Head Coach at brianehaddad@gmail.com.

Sponsors may contact Coach Haddad regarding materials for the direct marketing opportunities. Deadline for Swim-A-Thon event sponsors is August 31 to get the name and/or logo on the event t-shirt. The Swim-A-Thon will be held September 12.

Thank you and Go Tsunamis!