



Dear Parents,

As you may already know, we will be hosting a SWAT-A-Thon Event on Saturday, October 18th, 2014 from 9:00AM-12:00PM at the Eastern Shore Aquatics Center. The SWAT-A-Thon will raise money to support the purchase of much needed equipment for our aquatics center and also give the swimmers a chance to raise money for their passion- SWIM!

The way the SWAT-A-Thon works is each child will get donors from family, friends, neighbors, and local businesses. A donation can be any amount of money and there is no limit on the number of donations a swimmer may obtain. Swimmers can get flat donations (i.e. a \$50 donation), or donations based on the number of laps the swimmer will swim during the event.

Each group will swim the following laps:

Blue & Yellow Fin – 100 laps

Junior & Intermediate – 100 laps

Senior Groups– 200 laps

For example, Will is scheduled to swim 100 laps at the SWAT-A-Thon (we have set the number of laps for the swimmers so that they will be able to meet their assigned lap goal). He asks her neighbor to sponsor her for \$1.00/lap. The neighbor would then write a check to SWAT for \$100.

In this packet you will find a pledge sheet and a lane sponsor form. Also attached is a letter for potential sponsors. **All money should be collected before the day of the event.** All donations are tax deductible. This year donations can also be made on the main team website (www.swimforswat.com) and click on the fundraising tab or the banner.

In addition to individual donors, we also need Lane Sponsors! Swimmers may get lane sponsors from local businesses and individuals. All lane sponsorships obtained by that swimmer will count towards their total money raised. There is no limit to the number of sponsors per lane. We will have a "lane sign" to recognize the sponsors.

If you will be out of town or your swimmer cannot attend the event for any reason. We ask that they still go out and get sponsors. The swimmer will then have the opportunity to complete the required number of laps during a regular scheduled practice.

If you have any questions please call or email me, 251-622-8650 or dancenikole@gmail.com.

Thanks for your help,
Nikole Layton
Fundraising Chair

**Donations can also be made to www.swimforswat.com .
THANK YOU FOR YOUR SUPPORT!!!**



**SWAT Swim Team 2014 SWAT-a-Thon
Presented by
SWAT Booster Club**

I swim competitively for my local swim team. Every year our team raises money for youth swimming activities by participating in a SWAT-a-Thon. This year, the SWAT-a-Thon will be held on Saturday, October 18th, 2014. The money raised from this event will be used to benefit all our swimmers by funding new equipment!

This year I will be swimming _____ lengths to earn your sponsorship.

There are two ways you can sponsor me:

1. Fill out the form below and return it to my coach by October 18th, 2014 at the address listed on the form, OR
2. For a more convenient way to sponsor me, please visit our website www.swimforswat.com and you may sponsor directly with a credit card.

Your generosity and support are greatly appreciated!

Go SWAT!

Please cut here.

Swimmer's Name: _____

I have enclosed a check for a sponsorship in the amount of:

\$ 5 \$10 \$20 \$25 \$50 \$75 \$100 Other \$ _____

Sponsor's Name: _____

Mail to:

Eastern Shore Parents Aquatics Foundation

P.O. Box 142

Daphne, AL 36526

Make checks payable to: Eastern Shore Parents Aquatics Foundation

**Donations can also be made to www.swimforswat.com .
THANK YOU FOR YOUR SUPPORT!!!**



SWAT Swim Team 2014 SWAT-a-Thon

Lane Sponsors will receive the following:

- Their business will be recognized on the team website as a lane sponsor of the SWAT-a-Thon
 - Their business will be mentioned as lane sponsor in letter to Editor of local paper and press release
 - Their business will be recognized on a sign at the pool on the day of the SWAT-a-Thon
- All Lane Sponsorships must be turned in by Friday, October 10th, 2014

Please cut here

A Lane Sponsorship is \$250

Business Name:

(As it should be listed on the website, in the paper and on the sign)

Business Address: _____

Business Phone: _____

Business Contact Person:

Swimmers Name Who Obtained the Sponsorship:

Mail to:

Eastern Shore Parents Aquatics Foundation

P.O. Box 142

Daphne, AL 36526

All Lane Sponsorships must be received by Friday, October 10th

**Donations can also be made to www.swimforswat.com .
THANK YOU FOR YOUR SUPPORT!!!**



SWAT-A-THON DONATION SHEET

SWIMMER NAME: _____

DONOR NAME	EMAIL	DONATION AMOUNT FLAT or PER LAP	TOTAL AMOUNT

**Donations can also be made to www.swimforswat.com .
THANK YOU FOR YOUR SUPPORT!!!**