

Join us for RSD's only
annual fundraiser!



BOYS & GIRLS CLUBS
OF SAN DIEGUITO

Coming Spring 2023

This is Rancho San Dieguito (RSD) Swim Team's *only* annual fundraiser and gives RSD athletes the chance to challenge themselves, seeing how many laps they can swim for a given time period while raising money to support the high-quality aquatics programming that Boys & Girls Clubs of San Dieguito provides.

We typically suggest \$150 per swimmer. However any donation, no matter the amount will go a long way.

Donations are accepted now through the event date scheduled for spring 2023.

Funds collected through RSD's Swim-A-Thon make it possible to:

- support the purchase of swim team equipment necessary for high-level practices
- provide continued education programs for RSD coaching staff
- secure facility equipment for maintaining a safe swimming environment for all aquatics patrons
- provide a scholarship program to local area swimmers and families

Why Fundraise?

As a part of RSD, paying dues yet being asked to fundraise is confusing if you aren't sure exactly where the funds are going. Swim-a-thon bridges the gap between the real cost of our programs, services and maintenance compared to the fees we charge. Below is a list of facts and figures that outline costs that Swim-A-Thon helps pay for, but many may not be aware of.

- Over the past decade, approx. 20% of children participating in our Aquatics programs have received financial aid.
 - On average, BGC San Dieguito awards \$90,000 per year in financial aid to RSD families who qualify.
 - On average, BGC San Dieguito awards \$22,500 per year in financial aid for youth swim lessons.
- On average, it costs \$8,500 per month to heat & chemically balance both pools.
- On average \$15,000 is spent annually to provide training equipment and proper storage for swim team training equipment such as kickboards, pull buoys and bands and more.
- Over \$15,000 is spent annually to maintain current certifications for 13 coaches and provide continued education for each through ASCA, American Red Cross, and USA Swimming.
- Each of the 16 lane lines at the Pardee Aquatics Center costs approx. \$1700.
- It costs approximately \$1,000 to refurbish 1 starting block.

How to Collect Pledges or Donations:

Donations and pledges can be collected online through the RSD Team Unify website. Paper pledge forms are available. Click the link below to print out your paper pledge form.

Collect donations online - everything is right inside your private team account.

- **BEGIN FUNDRAISING TODAY!**
- Sign-in to your Team Unify account.
- Use the **Setup Tab** to create your unique personalized donor landing pages for your swimmer(s).
For help setting up your personalized donor landing page click the User Guide link below.
- Share your donation page on social media!
- Easily import or upload contacts and send emails in just a few clicks.
- Offline (cash/check) donations accepted with the aforementioned downloadable paper pledge form.

ALL Flat-fee or per/lap donations can be collected NOW, through the week after the event. (Event date TBD spring 2023.)

Sponsors who support us:

Each year we have generous supporters who make cash and in-kind donations to help us reduce event costs which in turn allows us to maximize our fundraising efforts.

In-Kind Donation Opportunities for Businesses:

We have created a list of necessary and often easily donated items that will be used to serve the over 300 swimmers that will be passing through our event. Our event participants are the perfect demographic to highlight your service/business as eighty percent of our 300+ guests are families that reside primarily in the north coastal county zip codes 92014 through 92130.

RSD Swim-A-Thon T-shirt Sponsorship - \$2500 (Company logo will be included on one sleeve of event T-shirt)

RSD Bag Tag Sponsorship - \$500 (Company logo will be included on back of bag tag)

We are also seeking in-kind donations for silent auction and raffle prizes:

Silent Auctions and raffles not only raise additional funds, they also bring a sense of fun, excitement and camaraderie to events like these. We are asking all our RSD families to go through their drawers, reach out to their connections and ask local businesses as you purchase your meals and shop, for gift cards, desirable merchandise and/or services that are universally appealing to the community.

If you have an item that you would like to donate, please email Keegan Ruckdaschel at kruckdaschel@bgcsandieguito.org.

Thank you to Last Year's Sponsors

To be a sponsor of our 2023 event contact
Keegan Ruckdaschel at 858.755.4904 ext. 319 or email kruckdaschel@bgcsandieguito.org.



Event Questions? Contact Keegan at kruckdaschel@bgcsandieguito.org

Personalized Donation Page Help Contact Coach Brandon at bstaley@bgcsandieguito.org