



**College Recruiting
Short Info Sheet**

1-Identify schools that you would be interested in attending. Create a list of schools that you will plan to apply. Factor in majors, location, school size, etc.

Freshman/Sophomore-long list

Junior-short list

2-Identify which schools have a swim team. Do you want to swim in college?

3-Send a short email directly to the college coaches introducing yourself and a little bit about your academic and swim career. Utilize electronic communication to connect with coaches.

4-Determine whether you will plan to attend a 4 year school or a community college with the intent to attend a 4 year. If classes were to be held online, would you still attend a year school?

5-Identify your focus meets and season plan. There is still much up in the air, so be flexible and communicate.

6-Set up an individual college meeting with your club coach and a parent. Determine what you would be looking for if you swim in college. Would you be looking for financial aid?

7-The dead period for NCAA athletics has been extended to August 31. This only includes in person visits. Campus visits (official and unofficial) are not permitted during the dead period.

Electronic communication and calls are still allowed. Calls can now include coaches as well as student-athletes. Institutional staff members are allowed to participate in calls.

Committed athletes are allowed to participate in virtual team activities. Uncommitted athletes are allowed to observe virtual team activities.

8-Some of the academic eligibility requirements/prerequisites (number and distribution of completed courses) have been temporarily and partially waived. Note that each division (I, II, or III) has different course eligibility requirements.

To determine how the sudden interruption in the 2020 school year will impact the eligibility of students in the high school classes of 2020, 2021, 2022, and 2023, see COVID-19 Response FAQ for temporary and partial waivers of academic eligibility requirements,
http://fs.ncaa.org/Docs/eligibility_center/COVID-19_Member.pdf

Building and Maintaining a Strong Digital Presence

- Focus on researching and building an academically and athletically realistic list of prospective schools.
- Create an athletic resume/recruiting profile, complete online recruiting questionnaires, and send introductory emails to college coaches at target schools.
- Create virtual scouting & evaluation opportunities—share videos or similar that highlight some of your strengths. Include a list of times as well as improvements. Include other aspects of your interaction with swimming.
- Ask high school and club coaches to be proactive about promoting/highlighting and providing references to college coaches for promising student-athletes on their teams who've expressed interest in and are viable academic and athletic candidates for collegiate swim programs.
- Focus on academics and stay on track academically by developing or maintaining the strongest academic profile possible, despite school closures and cancelation of standardized testing occurring in the spring of 2020. Colleges and universities are just as interested in a potential recruit's GPA and test scores as they are in their athletic skills.
- Respond immediately and completely to communications from collegiate coaching staffs.
- Follow up on communications to coaches as appropriate, persistently and politely (but don't become a pest).