P.O. BOX 753 NAMPA, ID 83653

IMPORTANT INFO:

✓ Ads MUST BE ORIGINALS, i.e. if the company gives you a business card, please do not scan it. Turn in actual business card (or whatever the business supplies you with) when you turn in your ad money.

✓ Ad MUST be turned in **NO LATER THAN 6:30 p.m. Monday, September 25th**. Ads turned in beyond this date will not be printed in the heat sheet, and the swimmer will be responsible for returning money to those businesses who submitted an advertisement. (It takes time to prepare the ads for productions, and this is the absolute deadline.) If this is an electronic document, please email it to Terri Adams at tadams5257@yahoo.com.

✓ If the business gives you a colored ad; please make sure they realize it will be printed in BLACK AND WHITE.

THANK YOU FOR MAKING THIS A SUCCESSFUL FUNDRAISER FOR OUR TEAM!

HEAT SHEET AD SALES

Koudelka Memorial
Oct 7- 8, 2017

Attention NST Families:

Koudelka Memorial is approaching fast! Selling heat sheet and line ads are a great way to raise money for the swim team and help families reach their required fundraising for this quarter.

An ad for the heat sheet will sell anywhere from $25 to $190, depending on the size. It is our suggestion that you solicit ads from the businesses your family frequently patronizes. Some of our best sponsors are doctors, dentists, orthodontists, and insurance agents. We also would like to get sponsors from local restaurants and suggest they include a coupon in their advertisement. Many of our visiting teams use the coupons while they are in town for our meet.

Line ads are placed in the heat sheet before a swimmers event. This is a way for parents and grandparents to wish a swimmer good luck in their favorite event. Line ads are $10 each. The line ads are limited to 30 characters, including spaces.

Please get an ad copy and payment for each ad you sell and include the attached ad sale letter with the business name on it and the ad size circled. Additional ad sales letters will be available at the pool. If a business needs to be billed, please give Terri Adams all of the necessary information to prepare the billing.

Enclosed are copies of an ad sales letter for the Koudelka Heat Sheet. I have also enclosed a heat sheet ad sample for businesses to view when considering and. We will need all ads by Monday, Sept 25th, 2017

We are hoping that everyone will bring in ads and help the team reach our financial goals this year. Good luck Sharks!

Any questions can be directed to Terri Adams at tadams5257@yahoo.com.

Thank you,

Nampa Swim Team

To Whom It May Concern;

We are very excited to announce that the Nampa Swim Team, Inc. will be hosting the Koudelka Memorial meet at the Nampa Recreation Center on Oct 7 - 8. Approximately 250 swimmers and their families from teams in southern Idaho, northern Nevada, and eastern Oregon will be attending this meet from the Snake River Swimming LSC.

The Nampa Swim Team consists of approximately 75 swimmers, ages 6-18. Many of the swimmers dedicate themselves to 5 practices a week and sometimes more to reach their goals. Swimming is a sport that teaches children sportsmanship, discipline, good nutrition, and a healthy respect for their bodies and minds, and it shows in other aspects of their lives.

In order to operate for the year, we need financial assistance. We are selling ads in our heat sheet (swim meet program) for the **NST Koudelka Memorial Swim Meet**.

The various options for purchasing an ad are as follows:

1) 1/8 page	**(2 ½ x 3 ½ inches)**	**$18.00 (Business Card Size)**
2) 1/4 page	**(3 ½ x 5 inches)**	**$35.00**
3) 1/2 page	**(5 x 8 inches)**	**$50.00**
4) Full page	**(8 x 10 inches)**	**$100.00**
5) Line Sponsor		**$10.00 (One line sponsoring event of choice)**

NST will print any clear and crisp designs, business cards, or camera-ready artwork you supply (ads will be in black and white in the heat sheet). All copies, business cards, and camera ready artwork must be supplied no later than Monday, September 25th, 2017

Nampa Swim Team, Inc. is a non-profit organization and run by parent volunteers. Your donation is fully tax deductible. Please help us by purchasing an ad or making a cash donation. Thank you in advance for you assistance.

Sincerely,

Nampa Swim Team Board of Directors

Received from _____ $_____ Cash/Check #_____

City _____ST ____Zip _____Ph #_____

Swimmer:_____

NAMPA SWIM TEAM, INC. P.O. BOX 753 NAMPA, ID 83653

RECEIPT

Date: ______________________ Tax ID 82-0398142

Received from ____ $____________

City ______________________________State ____Zip _________ Phone ___________________

For ____ Cash/Check #_________

- -

NAMPA SWIM TEAM, INC . P.O. BOX 753 NAMPA, ID 83653

RECEIPT

Date: ______________________ Tax ID 82-0398142

Received from ____ $____________

City ______________________________State ____Zip _________ Phone ___________________

For ____ Cash/Check #_________

- -

NAMPA SWIM TEAM, INC. P.O. BOX 753 NAMPA, ID 83653

RECEIPT

Date: ______________________ Tax ID 82-0398142

Received from ____ $____________

City ______________________________State ____Zip _________ Phone ___________________

For ____ Cash/Check #_________

- -