Is your Border Swimming club website COPPA compliant?

The Children's Online Privacy Protection Act (COPPA), effective April 21, 2000 applies to the online collection of personal information from children under the age of 13. The new rules spell out with what responsibilities a Website operator has to comply.

The Federal Trade Commission (FTC) is the enforcing authority.

COPPA applies to individually identifiable information about a child that is collected on line, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.

Border Swimming, Inc. does not collect personal information from anyone on its website. Border Swimming does not permit any others to collect personal information on our site. Any information made publically available, such as photographs, is not linked to any personal information about the subject.

Additionally, in order to comply fully with COPPA, Border Swimming, Inc. (BSI) adheres to the following policies regarding its website. All swim clubs that are members of Border Swimming, Inc., should follow the same guidelines.

BSI limits authorization for publishing information on the BSI website to the webmasters and General Chair. They can be contacted directly, with any parental concerns, at seeacrane@sbcglobal.net or jimsd12@gmail.com.

BSI does not permit advertising on its website for events or causes that charge a fee or require a purchase or membership sign-up, other than those programs sponsored by USA Swimming or Border Swimming, Inc.

No information is collected on our Border Swimming website that would include full name, home address, email address, telephone number or any other type of information that would allow someone to identify or contact the child.

BSI does not permit the posting of photographs on our website that contain more than 2 identifying bits of information (example - swimmer's cap may show partial or full last name and team - no other identifiable information is given) (The Federal suggested guideline is no more than 3 identifying markers).

BSI does not use social media: chat rooms, forums, etc. through our website that could result in the release of identifying information.

BSI does not collect identifiable tracking information such as "cookies".

No personal information from a child, will be collected, used or disclosed without verifiable parental consent.

BSI does not disclose to any third parties, other than USA Swimming, information regarding athletes. This includes the news media and marketing.

Parents may request that any posted photograph, or any other information, be removed from the BSI website if they feel it is too identifiable.

BSI uses information collected regarding children in the course of administering the sport of competitive swimming in Border. For registration purposes, information is transmitted to USA Swimming, the national governing body of swimming. However no information is collected through the website.