USA Swimming National Convention

Deck Pass on Team Unify

September 13, 2017

Use Deck Pass to check times

Team Unify – registration, management, etc

Marriage of the two

Times progression analysis, shareables, changes will happen in real time

New Deck Pass On Line changes -

* Create account – Parents can create their own account and attach to multiple children.
* Separate accounts for - Coaches, parents, swimmers, officials.
* Related content on the webpage will tie into the persona created by the user

What it will mean to be paired with Team Unify –

* Single sign on
* Personalized data to the specific swimmer

Team Unify is Re-writing the CMS (home page) –

* Responsive, ability to look unique, everything stays within your home team
* Be ready next year

Team Feed –

* Replace team Facebook and Instagram
* Highly targeted sharing
* Team Feed will send to Facebook, Instagram, Twitter
* Posting only by Email & Print/Webmasters/Superusers for now
* Adding Swim Office tools (feed, workouts, etc additional $399 per year)

Hopeful the partnership will be available mid-year 2018