



Dear _____,

Most decorated Olympian of all time Michael Phelps once said: “Swimming is more than a once-every-four-years sport”. At Carolina Aquatics, we work hard to motivate and train our athletes to go after their goals and dreams. Swimming is a unique sport where even one hundredth of a second can make all the difference - podium, or adapt and come back harder and smarter. Our swimmers don’t give up – they rise and grind the very next day, work even harder than before and hope to improve and cut time at the next meet. Many of our swimmers practice eight times per week. This level of commitment and work ethic is something that will stay with our swimmers into their adulthood and career – perhaps in the future some will work for your company?

Today, we ask you and your business to support your local year-round swim team – Carolina Aquatics and its approximately 100 swimmers. Carolina Aquatics is a 501(c)(3) non-profit team run by parents of the swimmers. We operate as a member of USA Swimming, the national governing body for amateur competitive swimming in the United States, and the South Carolina Swimming Committee (LSC). We also partner with the USA Swimming Make a Splash Foundation, reaching out to all to provide affordable life-saving swim lessons. As a non-profit organization, our successful operations rely heavily on contributions from sponsors like you. Your assistance will help our team handle everyday administrative work, manage swim meets and grow importance of swimming safety in our state.

Depending on the level of donation, benefits of sponsorship may include exposure on the Carolina Aquatics website with a link to your business name on the team banner which is displayed at the USC Solomon Blatt swimming pool hangs in the USC Natatorium, as well as your information listed in our hosted meets’ heat sheets. Contributions to our club as a 501(c)(3) may also be tax deductible.

We look forward to partnering with you! If you have any questions or suggestions on how to best sponsor your business with our team, please feel free to contact Carolina Aquatics Fundraising Chair Tricia Tomlin at CASC.Fundraising@gmail.com.

With Warmest Regards,

Logan Simpson,
Head Coach Carolina Aquatics Swim Team