

The national club development committee has just released the first of three new programs.

The I.M.X. xtreme challenge is a motivational program designed to promote versatility in age group swimming.

Information on the program is available on the U.S.A. swimming web site.

Swimmers will be ranked nationally, as well as within the L.S.C., and by club. The top finishers will be selected for U.S.A. swimming camps.

The second program is called club recognition. This is also a motivational program, and it will promote development of the swimming clubs.

four areas will be evaluated.

1-business/organization.

2-volunteer development.

3-coach development and education.

4-athlete development and performance.

The program will have four levels, and your team will have to pass level one to move on to level two and progress up to level four. This is designed as a road map to reach the club excellence program, and to allow all of the clubs in U.S.A, swimming to see where they rank, and what they need to work on. This program is scheduled to come out this fall.

The third program is an offshoot of club recognition. The virtual club championship is a computer generated ranking of teams and individuals based on results from each season. Swimmers are scored on a maximum of four events within single year age groups. The computer determines the events that will score the highest for each individual, and assigns a score to each time. The teams and individuals are scored nationally as well as within the I.S.C.and zone. This program is also scheduled to come out some time this fall.

Club development strongly recommends that all swimmers create individual U.S.A. swimming pages. It only takes a few minutes to set up, and will allow you to receive your individual results from every meet that you attend as well as ranking in the I.M.X. program,virtual club championships,top-16 and much more.

Cub development will now focus on membership trends. we are looking at actual numbers vs perceived trends. A few of the areas we are going to study are % of male and female athletes, retention, performance coaching stats, club stats.

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