

Guadalajara 2017 - FINA World Championship Host City The place is Guadalajara, the time is now!

Guadalajara, Mexico was chosen to host the 2017 FINA World Championships. FINA had said they would only announce the 2017 host this year if they thought they had two outstanding candidates, which apparently they decided they did. Guadalajara is Mexico's second most populous municipality at 1.5 million people, but has a booming metropolitan area of over 4 million.

Guadalajara too will have a test run before the World Championships, as they will host this summer's Pan American Games that will have over 6,000 athletes competing across 36 sports. The pool for that event will be the Scotiabank Aquatics Center, which has been dubbed as "the Pool of the Pan." It will have room for 3,593 spectators, but will house two 50-meter pools and a diving well.

Guadalajara will represent the first time that the World Championships have taken place in the Western Hemisphere since 2005 in Montreal, and the 3rd-time ever (and first since 1982) that they will be hosted in Latin America. This was a bit of a "back to their roots" decision by FINA, as two out of the first four championships were also held in that region. Having hosted numerous sporting events in the past and with many more major sporting events yet to come in the future, Mexico is located in a booming and energetic region.

As a committed and dedicated partner to FINA and to the development of Aquatics in the region, Guadalajara will provide a strong platform to develop and showcase all five disciplines throughout Latin America both in the years leading up to and in the years following the 2017 World Championships.

"Guadalajara will bring new and exciting potential to the growth of Aquatics in Mexico, Latin America and the world," said Mexican Swimming Federation president, Mr. Kiril Todorov. "We are determined to move Aquatics beyond traditional settings and secure its presence for an even stronger and thriving future with our bid," reassured Mr. Todorov.

The right place at the right time : For over 30 years Aquatics has been watching Latin America's strong and sustainable development from afar. Sports and sporting events are having an important presence in the region, building a momentum that will give way to new and exciting opportunities.

Latin America and Mexico's growing economic potential are remarkable. Not only will Guadalajara deliver a great Championship under a festive atmosphere, but it will serve as the gateway for FINA back into a region that has been attaining impressive growth rates over the years and continues to peak interest throughout the world by playing host to top international sport events.

Latin America – a region with an excess of 500 million people – is full of energy and potential. The 2017 World Championships will use the momentum of the 2016 Rio de Janeiro Olympic Games to continue developing Aquatics and provide the right opportunities to showcase FINA and the World Championships in a key region of the world.

A strong sporting experience: Over the years we have dedicated ourselves to becoming a world leader in hosting International Sport Events. The FINA World Championships in 2015/2017 will be a true celebration of the sport and will provide the entire region with the opportunity to show their love for Aquatics to the world.

Our experience for events in combination with the Latin American scenery will give the World Championships a special touch unlike anything seen before – in Aquatics or in any other sport.

Mexico is a passionate and festive nation and we cannot wait to share our world class hospitality, our vast culture, and state-of-the-art infrastructure with our sport's greatest athletes and officials in 2015/2017. The FINA World Championships in Guadalajara will generate new opportunities for Aquatics worldwide and especially in Latin America.

“Latin America is a virtually untapped market and, with our help, we can ensure that the FINA brand continues to thrive,” said Mexican Swimming Federation president, Mr. Kiril Todorov. “Furthermore, our global event expertise and people’s passion for sports will guarantee the world is welcomed to a world-class event” added Mr. Todorov.