



February 18, 2016

Dear Pan American Sports Confederations Presidents,

I would like to inform you on the status of the distribution of funds from the ticket sales of the sports events in the Toronto 2015 Pan American Games. PASO delayed the transfer of these funds due to the fact that we do not agree with the figures that the Organizing Committee has presented.

They reported total sales of \$32,751,492 Canadian dollars (CAD) and they discounted \$19,322,999 CAD on account of ticketing sales costs, leaving a net result of \$13,428,493 CAD, from which the respective percentages should be distributed to the confederations. In other words, they discounted 59% as cost of ticket sales, which is completely excessive and unreasonable for a sporting event of this nature. In past Pan American Games, organizers have never discounted more than 5%, since it is clear that when we refer to net income from ticket sales the reasonable expense that is usually applied is what the official ticketing agency charges.

In this case, the Organizing Committee is including expenses that have nothing to do with the sale of the tickets, such as temporary seats (\$5,462,000 CAD), which is an infrastructure cost, and publicity (\$7,650,000 CAD), which is an overall marketing expense for the Games. In the report that they sent it is also not clear what they mean by ticketing expenses (\$6,202,000 CAD) since they refer to the concept as "ticketing budget" and the figure they give is close to 20% of the total sales, which is well over what ticketing agencies normally charge for these events.

I have written to the PASO President asking for his intervention in this matter and PASO has already sent a letter to the Organizing Committee, requesting that they revise and correct this action. I have also spoken with David Peterson, President of the Organizing Committee, expressing our outrage and disagreement. They have committed to review this matter and we are awaiting their response. This topic will be addressed at the next PASO Executive Committee meeting and I will keep you informed of any progress or resolution on this matter.

Additionally, I would like to update you on the PASO Assemblies scheduled for this year. There will be an Extraordinary General Assembly in Brasilia, Brazil from May 4 to the 6. The only item on the agenda for this meeting is the discussion and approval of the new statutes. The ordinary



Assembly will take place after the Olympic Games. The date and place have not been defined. We are planning to hold the ACODEPA General Assembly in conjunction with the PASO General

Assembly. You are free to attend the PASO Extraordinary Assembly but no support will be provided by PASO or ACODEPA since there will be no discussion of Pan American Confederation topics.

I am at your disposal for any questions or clarification.

Warm regards,

**Ivar Sisniega Campbell**  
President