



News from the Dry Side September 2018

Hello, 757swim! It's so great to be back in action, especially with lots of new faces on deck! Thank you to everyone who shared their "first day of practice" photos on social media; your photos sure added to the fun. (If you haven't seen them, [check them out here.](#))

To stay informed, please read this "News from the Dry Side" newsletter every month, as well as the "Weekly Announcements" email you will receive from your group's lead coach. The "Dry Side" includes general information of interest to the team, while the "Weekly Announcement" contains important group-specific information including any anticipated changes to the practice schedule.

There's always a ton of information to share, especially at the beginning of the season, and we know it can feel overwhelming. Please don't hesitate to reach out with questions at any time. Here are your recommended points of contact:

Swimmer-Specific Questions: CoachMorgan@757swim.com (Gold, Copper)
CoachJackie@757swim.com (Senior 2, Silver 2, Bronze 2)
CoachJD@757swim.com (Senior 1, Silver 1, Bronze)

Financial Questions: Payments@757swim.com

Registration / Website Questions: Registrar@757swim.com

Not sure who to ask? info@757swim.com (We'll forward to the right person.)

"I wish I knew an experienced parent..."
Reach out to your Group Captain:

Gold	Linda Johnson	jeffjohnson1@cox.net
Senior 2	Tina Pitts	tpitts03@aol.com
Senior 1	Erin Shnowske	shnowske@mac.com
Silver 2	Kendra Thomas	kenithomas0327@gmail.com
Silver 1	Christine Weld	ckealyj@yahoo.com
Bronze 2	Tuska Benes	kebene@wm.edu
Bronze 1	Matt Williams	matt@phapps.com
Copper	Ang Anathram	zoomzoome@yahoo.com

Team Meeting

Monday, Sept. 24, from 7:00-8:30 p.m. at the JCC Rec Center (5301 Longhill Road)
At least one adult from each family should please attend. You will receive your swimmers' t-shirts and caps as well as a wealth of information about the team & season. Volunteer role signups will be available as well. Please don't miss this important event!



Gift Card Round-Up

At the team meeting, we will collect donations of gift cards from anyone who would like to contribute. Do you have gift cards left over from your last birthday that you still haven't used? Would your business be willing to make a contribution? Donated gift cards will be put to good use throughout the season—as raffle prizes, prizes at fundraising events, etc. Thanks for any contributions!

Team Fundraising

- As you know, every 757swim family has a minimum fundraising obligation. Fundraising is intended to help keep our dues lower—but you certainly may pay out of pocket if you choose not to fundraise.
- We are offering 4 fundraising “vehicles” this year: Fall Raffle (watch for an October launch); Sponsorship Sales; Shop with Scrip; and Sale of Hole Sponsorships at the spring Golf Tournament. Any fundraising you do via these vehicles will apply toward your obligation.
- Note there will be other fundraising events and opportunities which we hope you'll participate in, but only the 4 vehicles listed above apply toward your obligation.
- **Please take a moment to complete [this survey](#)** to let us know if you plan to participate in fundraising vehicles or prefer to pay out of pocket.

A note about **Shop with Scrip**: To help make swimming more affordable for your family, you may use Shop with Scrip to *exceed* your fundraising obligation. Any excess funds raised above the fundraising minimum will be credited toward your account and applied toward your dues, meet fees, etc. Learn more about Shop with Scrip [here](#). Questions may be directed to our Shop with Scrip coordinator, Shana Wilkins, at shana.wilkins83@gmail.com.

Small Change, Big Waves Fundraiser

During the week of Sept. 17, swimmers will receive a Gatorade bottle (orange, of course) which they are encouraged to fill with silver coins. Swimmers who return a bottle full of silver coins during the week of October 22 will receive a special edition silver silicone practice cap. In addition, the practice group with the largest participation rate will have the opportunity to create their own one-hour practice! We are looking for a volunteer to coordinate this effort. Please email info@757swim.com if you'd like to take this on as your Team Service volunteer role.

Team Photo Directory - New This Year!

We will be creating a team photo directory this year.

- All swimmers' names with practice groups will be included (unless you choose to opt out).
- In addition, you may choose to include your swimmer's birthdate, your neighborhood (for carpooling convenience), your swimmer's school, and parent names and contact information.
- We encourage you to include a family photo.
- The directory will be made available to team members in a password-protected location on the team website.

Please take a moment to [complete this survey](#) to indicate what information you'd like to share in the team directory. You may upload a photo as part of the survey or email one to info@757swim.com.



Officials Orientation / Training

Tuesday, Sept. 25, from 6-8 p.m. in the main WISC building. (Snacks provided!) Come learn what's involved in being a USA Swimming certified official! Stroke & Turn and Dry Deck (timing/scoring) officials are always needed. Officiating satisfies all your volunteer requirements... plus you get to hang out with nice folks and eat free food at meets. For more information and additional training dates, view the news item "[Officials Trainings Scheduled](#)" posted at 757swim.com.

IMX / IMR / IM-Mini Meet

- Our first meet will take place October 6-7 at Collegiate School Aquatic Center in Richmond.
- **This is a 757swim-hosted meet.** Stay tuned for information about volunteering. Please save the date if possible and plan to volunteer at a session or two of this meet! This is a great time to begin knocking out your hosted meet volunteer obligation.
- IMX meets have an unusual format. All swimmers age 9+ swim a prescribed slate of events. Swimmers age 8 and under select a minimum of 4 events. If you're unsure if this meet is appropriate for your swimmer, email your group's lead coach.
- Signing up for meets can be confusing! Check out our [step-by-step guide](#) for instructions.
- The signup deadline is September 20.

Team Suits & Uniform T-Shirts

- If your swimmer will be participating in meets, he or she will be required to wear a team suit. Team suits and practice gear are available at www.swimoutlet.com/757swim. Team suits are Arena brand, printed with our logo. Suits are available in an assortment of styles.
- Swimmers will receive three team uniform t-shirts and one cap. Uniform apparel is required at meets!

Spirit Wear

Parents and other fans may purchase 757swim Spirit Wear in the following ways:

- Purchase embroidered apparel and other items through local vendor [A Logo for You](#). Order online and pick up in store or have items shipped. 757swim receives a kickback on all sales.
- Purchase screen printed apparel online at 757swim's Swim Outlet store at www.swimoutlet.com/757swim. Be sure to use our URL every time you shop at Swim Outlet, as we receive a kickback on all sales as long as you enter the site through our team portal.
- Throughout the season, we will offer opportunities to purchase our iconic 757swim towels, car magnets, special occasion t-shirts, novelty items, and more. Uniform t-shirts will be available for \$10, with last year's model discounted at \$5.

Volunteer Roles

If you do not yet have a volunteer role, you will have an opportunity to select a role at the Team Meeting. If you would like to discuss potential roles prior to the meeting, contact Volunteer Coordinator Katherine Sokolowsky at katherinesoko@gmail.com.

Group Socials

Our swimmers (and parents!) love building friendships with teammates outside of the pool. Keep an eye out for information about social events for your practice group. Our Silver swimmers always set a

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high bar for fun! Silver 2 swimmers and parents wrapped up the summer with an off season social event in August. A group of swimmers along with four adventurous parents paddleboarded around the tributaries near Eco Park at Jamestown and enjoyed the natural beauty of our area. Conditions were perfect, and fun was had by all with frequent jumps into the river to cool off. Delaney Gibbons provided nonstop entertainment with her balance challenges (see bottom left photo). Marmon would be proud of the great core training that day! Top paddling awards go to dad and son duo Branch and Elijah Fields, along with our two experienced mom guides, Tracey Reed and Sam Shearer. Check out the fun pics!



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