

News from the Dry Side

Monday, September 21, 2015

Hello 757swim Families,

Out of curiosity I just looked back at my calendar to see when we first started publicizing 757swim. We hosted our initial parent information session on September 7...TWO WEEKS AGO! How far we have already come! Thanks again to all of you for putting so much enthusiasm and trust (not to mention time and money) into this new venture. This has been an extremely exciting process for those of us on the business end.

We are pleased to announce that we are launching our Bronze program on October 3. Phase one of this program will serve swimmers age 8-12 who are able to swim all four strokes legally and who are, ideally, enrolled in another swim program such as Rec Racers, YMCA, or a lessons program. Our program will provide those swimmers with one additional practice each week and will allow them to compete in USA Swimming meets. They will also receive the various benefits of team membership such as social events, parent education, and individualized feedback on swimmer progress. We certainly hope and plan to expand this program in 2016 and to grow and serve swimmers of all ages and abilities.

So your biggest right now question may be...*what about HEAT?!* I am thrilled to report that a heater has been ordered and is on its way! We expect it to arrive in Williamsburg on September 23 and be installed quickly thereafter. Meanwhile, our coaches will continue to monitor the pool temperature and make practice decisions in the best interest of the swimmers.

We've also had several questions about team suits and t-shirts. We have contracted with Team Unify (our website provider) to produce our logo and are expecting it any day now – any minute, even. As soon as we have a logo, we will produce our inaugural team t-shirts. Each swimmer will purchase three shirts in three colors so that we will look consistent and professional at meets, with a different color shirt each day. Opportunities to purchase optional additional spirit wear will follow. Meanwhile, Coach Morgan is consulting with different swimwear manufacturers and suppliers to work out the best arrangement for our team for suits, caps, etc. As you are ordering any gear and practice suits, consider using our team portal at Swim Outlet and 757swim will receive 8% of each sale (<http://www.swimoutlet.com/757swim>).

Finances and compliance and whatnot may be less exciting than heaters and team suits, but they are of course important! Rest assured that we are busily conducting the business of the team: hammering out a budget, finishing off our application to be a USA Swimming sanctioned club, pursuing our 501(c)3 status, etc. Special thanks to Gina Wiatrowski for volunteering her bookkeeping services!

We have also been hard at work figuring out how to put YOU to work! Please be sure to read the email you received about volunteer opportunities and choose something that fits your interest and skills. Remember, every family must fulfill one major volunteer commitment. If you have any

suggestions about how you'd like to share your talents, and you don't see that job on our signup list, please email us at info@757swim.com.

I hope you've visited our new website at 757swim.com. Please be sure to log in and supply all of the email addresses and cell numbers which you'd like us to use to communicate with you and your swimmer. If you are having any challenges with communications, email registrar@757swim.com. October invoices for those on the monthly payment plan will be generated through the website and will be payable by check. (We will provide auto-pay as an option as soon as possible.) Please remember that payments received after 5:00p.m. on October 20 will be assessed a late fee of \$10. Finally, the meet file for the Pumpkin Plunge swim meet (October 9-11) will be uploaded tonight. You will sign up for the meet and indicate your preferred events through the site. Many thanks to Maria Long for her hours of hard work preparing our excellent website.

Finally, don't miss our upcoming educational and social events: the team bowling party on September 26, and W&M coach Matt Crispino's presentation on collegiate swimming on September 30. Details are in Morgan's letter and on the website. Parents are invited to gather at Oceans and Ale across the street from the bowling alley during the bowling party on September 26 from 6:00-8:00 p.m.

Be sure to email info@757swim.com with any questions, concerns, or suggestions. See you at the pool!

Sincerely,

Mary Lynch and the 757swim Advisory Group