

News from the Dry Side: September 28, 2015

Hello 757swim Families,

Every week brings lots of progress and exciting news for our team!

Bronze: This coming weekend, we will launch phase one of our Bronze program for swimmers ages 8-12. Bronze will begin with a fall session running from October 3 to December 5. Ideally, swimmers will be enrolled in another non-USA Swimming program such as Rec Racers, the YMCA, or a lessons program. They will practice with 757swim once a week on Saturday mornings and have the option of participating in meets. They will also have the benefits of team membership such as social events, individual evaluations of swimmers' progress, and of course the cool factor of being inaugural members of 757swim! We intend to expand the Bronze program in 2016. Meanwhile, this is a great opportunity for young swimmers to get to know our team and to enjoy a gradual introduction into the world of year-round swimming. ***Please spread the word to anyone you know who may be interested!*** Families who would like to participate are encouraged to attend the first tryout practice on Saturday, October 3, at 8:45 a.m. at the Rec Center. Space will be limited to 20 swimmers.

Volunteer Signup: It's definitely going to be an All Hands On Deck year for 757swim! Have you signed up yet for your volunteer position? If not, please log in to your account at www.757swim.com. Click on "Meets & Events," find the event title "Volunteer Task Sign-Up," and select the "Job Sign-Up" option. We are looking for social coordinators for the Silver group, and we have an endless need for volunteers in areas such as facilities maintenance and fundraising. If you would like to discuss any ideas for how you can help the team, please email Stephanie VanTasel at Stephanie@vantasel.com.

Heat! Our heater has arrived! As soon as a couple of details are finalized, we will begin installation before the end of the week.

Getting Down to Business: We are targeting mid-October for a team meeting to elect a board, approve bylaws, and formally launch task forces (fundraising, spirit, facilities, etc.) We will invite members to be involved in the development of bylaws and the nominating process. Meanwhile, the advisory group is still busy with our various applications, registrations, etc. One new development is that ***we have received approval of our 501(c)3 status!***

Fundraising: Now that we have tax-exempt status, ***all donations to 757swim are tax deductible!*** A fundraising task force will soon be formalized and will develop an aggressive fundraising plan for the year. Meanwhile, if you have any ideas about fundraising, or if you are associated with a business or organization that might be interested in team sponsorship, please reach out to info@757swim.com.

We have already received a \$500 sponsorship from Dick's Sporting Goods! We will use these funds to purchase practice equipment. In addition, a Dick's logo with link to a coupon will be placed on our website. You can use that coupon all year—either print it or just bring it up on your phone. Many thanks to Dick's Sporting Goods and also to Luis Long for soliciting their support.

Collegiate Swimming Presentation: Finally, don't forget our first educational event, a presentation on Collegiate Swimming by W&M head coach Matt Crispino. The event will take place on September 30 at 7:30 p.m. at the Quarterpath Recreation Center. The event is open to the public. Spread the word and invite your friends!

Thanks and have a great week!

-Mary Lynch and the 757swim Advisory Group