

TIDE Board meeting notes
November 15, 2018

Attendants: Katy Arris-Wilson, Dan Demers, Jennie Carder, Carrie Duffy, Tara Frey, Chris McKee, Richard Hunter, Mike Salpeter, Jenny Huelsberg

Finance Committee Report

Budget is complete. We should let membership know we have not raised dues in spite of all additions in Chesapeake, including all of the staff additions, equipment purchases, etc. A vote was taken and the budget was approved. Finance Committee acknowledged that we made investments for Chesapeake's continued growth and are ok with the balance of revenue - expenses at this time.

Executive Director's Report—Jennie Carder

Jennie is happy to report her member concerns file has had very little activity especially since we have added so many new families in Chesapeake. Cat has almost cracked 100 Swim school registrations, is bringing on a new instructor, has a wait list for after school time slots because lack of instructors.

Carrie Duffy suggested using YMCA bulletin board to advertise, but Katy said staffing is the issue - maybe go to Summer leagues to find coaches.

Coach Richard cautioned us to watch capacity. Jennie reviewed capacity currently available.

Coach Mike asked how often Tide gets in front of Summer pools to help them expand swim schools like he does in Chesapeake. The impediment in Virginia Beach is the existing cash cow that private lessons are for summer league coaches. We will take offline to discuss.

Coaches Report

Coach Richard—Carl Warner meet: saw progress this year. Better attitude, positive team dynamic. May have had more swimmers than the host team. Our swimmers are more invested than prior. Format is not great there. It's a long day for staff and swimmers. Our numbers may help us drive future formatting of the meet. Teams are using our name to get other teams to attend their meets. Mid distance meet Saturday is a good outlet for our swimmers to swim and get official times with no volunteer needs on parents. It is beneficial to host this in order to keep our swimmers from getting cut from distance events.

Holiday schedule— Off Nov 23, alumni breakfast again/joint practice
Club leadership seminar in Richmond tomorrow Richard is going—USA swimming hosts, required if you're starting a club, reviews all aspects of a club.

Coach Mike— He is thrilled with Chesapeake progress: more focused, driven, team culture. He is having some issues with the YMCAs. Taylor Bend has really grown, moving in a positive direction. Rick is doing great, good space, need Y management to give us the space, the programming they say they have is empty. Issues with pool temp at Great Bridge. Pool blankets are on order, should be here within next two weeks. Manager there is upset with heating costs.

Carrie Duffy asked if we will host a 1000 and mile meet. Richard said probably, yes.

Meet hosting—Katy is chatting with RA Parks about chiller to keep pool temp good for Summer Awards. Hoping to go half on the investment. Katy would like us to invest in swim school unless chiller is possible if Y will share costs. She continues to have dialogs with city council concerning potential facility improvements.

Carrie wants a list of senior swimmers and a photo for the paper. Tara will forward Marcella's last email regarding the upcoming senior photo shoot.

Fred Steele finished AGB video with Taje and is planning on creating one for the seniors.

Meeting adjourned at 9:58am