

JEFFERSON SWIM LEAGUE CHAMPIONSHIP HEAT SHEET AD ORDER FORM- 2011

Name _____
 Address _____
 City _____
 State _____ Zip _____ Phone _____
 TEAM _____

Ad Rates

Circle Dollar Amount of Ad

Full Page (only available to corporate sponsors or as team ad)
Half Page (use all of large block below) **\$100.00**
Quarter Page (use top 1/2 of large block below) **\$55.00**
Eighth Page (use top 1/4 of large block below) **\$35.00**
Business Card (paper-clip or glue to page) **\$30.00**
Event Sponsor (print below under Event Sponsor) **\$75.00**
(Includes name on web page, session page, & on scoreboard)

The following ads are for families or individuals only.

Family Sponsor (use small block below) **\$15.00**
Name on Booster Page (name as listed at left) **\$5.00**

LATE FEE for all ads **no team rebate**

Event Sponsor's

Name: _____ Event #(s): _____ (First come - first served \$75.00 each)

INSTRUCTIONS: Draw or type ad within lines exactly as you want it to appear (no colors). USE BLACK INK, as pencil does not reproduce well. Use the small block below for Family Sponsor Ads. Use the large block (one-half page size) below for other size ads by drawing a horizontal line (see small dots at each edge as line guides) across the page to form the borders for your ad. The Meet Directors or Ad Coordinator may reject any ads not in good taste or sportsmanship and your money will be refunded.

DELIVER COMPLETED FORM & PAYMENT TO YOUR TEAM COORDINATOR NO LATER THAN JULY 1, 2011

Family Sponsor Ad

Use this space for 1/8, 1/4, & 1/2 page ads or attach business card

(This form is also available for download from www.jsl.org)

**** No team is allowed to combine any quantity of smaller ads to form a single larger ad. ****