WCM Board of Directors 5/02/17 Minutes

Attendees: Loren, Kerry, Kathy, Kaleb, Dean, Cathy, Lindsay, Ann, Mike, Jesse, Bosco

* The April minutes were approved.
* Coaches Update – Kerry

\* In Nationals news, 32 members entered and 28 ended up competing. 2 national champs – Stan Morner and Stephanie Scott. The meet took place at Riverside City College and ended at 5ish every day. The team had a dinner together at the Tiernan’s rented home which was nice quality time.

\* Short Course Champs meet – the top 3 teams scored over 27,000 points. $38K via Club Assistant.

\* In summer news, Lisa will coach at Sun Valley pool 2 mornings and 2 evenings per week. They will pay WCM for her coaching services.

\* Long course is in 2 weeks and there will be one solid month of long course for every work out.

\* There will be a 1 day open water clinic in June with Mike Ergo. He will work with veterans with PTSD – there will be both classroom and water time.

* Manager’s Update – Bosco

\* 11 people registered in April. We are up to 404 members. Only 4 credit cards declined. When people update their cards, they need to remove the old card. You can’t use the same credit card for married couples.

\* Short Course meet revenue: $27,700. Net was $14K

* Treasurer’s Update – Mike

\* The 2017 cash balance is better than the previous 2 years due to the short course meet and more members.

\* The city will raise the fee from $5 to $6. We should raise our fee to $9. Motion was made and the motion passed. Lindsay will change on the website.

* Communications Update – Lindsay

\* The Saturday group photo at practice is on the website. She will add articles on new members and also update the daily fee cost.

\* The picnic date is August 26th.

* Aquatic Foundation Update – Jesse

\* The foundation would like to forward all aquatic emails to WCM members. Discussion regarding people opting in versus opting out of those emails – more clarification needed. A motion to have Peter come speak to the WCM board was presented and passed.

* Other Discussion – Board

\* Loren to give Lindsay information regarding Swim Across America for team communication purposes.

\* City of Walnut Creek is down to two contractors for the Clark Center remodel. Both contractors will produce and manage plans Mike Heaney attended the RFP interviews. The meetings were good and the city was open to suggestions. The foundation committed $3 million to the project.

\* Ann Hirsch brought up the low volunteer attendance at the short course meet. Peter only had 25% of volunteers he needed. How can we get the volunteers to show up? The Lucky Strikers should help out. Maybe we can do some community building to entice people to volunteer. Maybe even do team building within lanes. At the next meeting, we need to discuss ideas for increasing our team volunteerism.