

## **WCM Board of Directors 9/04/18 Minutes**

Attendees: Cathy J, Lindsay, Kerry, Dean, Patty, Laura, Mike, John, Allison, Ann, Loren, Cathy A, Kelly

The August meeting minutes were approved.

- Coach's Update – Kerry
  - \* Silver bullet member Pat Krock passed away.
  - \* Pool Closure Dates for the Walnut Festival: Thurs, 9/20 – no night workout. Limited parking or no parking in lot during that week.
  - \* Kerry created a ½ page card to promote the ALS program with dates and contact info.
  - \* The Wall of Fame needs to be updated. Kerry will send out an email to team asking for any updates. The long time City of Walnut Creek employee who did our Wall updates is retiring.
  - \* WCM has been designated as a Gold Standard Team. The Gold Standard includes the top 10% of teams. There are various criteria such as certified coaches, certified ALTS, etc. Lindsay will update the logo on the website.
- Treasurer's Update – Mike
  - \* We normally set dues by 11/1. Mike will email various options (2%-5% scenarios for dues increase) to the board for upcoming discussion. Last year we broke even.
  - \* WCM has \$140K in bank as of August 1<sup>st</sup>. We are currently \$5K - \$10K short; some of that is due to the SCM meet cancellation.
  - \* Traditionally, we give coaches a yearly bonus. Lisa W is hourly, all other coaches are salaried.
  - \* Mike will also forecast income for hosting a second meet.
  - \* Mike received WCM donations in honor of Sue Hansen (approx. \$600).
  - \* We receive about 10% of our income through fundraising/donations.

- Communications Update – Lindsay
  - \* No updates to report.
- Other Business – ALL
  - \* For the team picnic, the tables and linens are ordered. We need volunteers for set up (6-10) & takedown (4-6). Lindsay to send out an email requesting volunteers. We will have the standard food – brats, veggie burgers, etc. Kelly to look into music.
  - \* Allison inquired about the tax consequences for goods and services? The executive board has not met to discuss that yet. Susan can't be on the board since she is not on the team. Will look to Jim King for advisement.
  - \* There is an issue in the Women's locker room – mothers are bringing in boys who are too old. Kerry will talk to the City of WC about boys going through the office instead of through the locker room.
  - \* Ann inquired about team fundraising efforts. For example, Greg Harper raised \$600 by swimming 100's. Discussion ensued about various fundraising efforts such as encouraging members to round dues amount up in Team Unify or hosting a LCM meet.
  - \* Other suggestions centered around recruiting more members instead of raising dues. Ideas were bring a friend, get a discount. Another idea was subsidizing older and younger swimmers. A pie graph showing the demographics of the team when registration starts would also be helpful.
  - \* A motion was made to form a committee to drive membership & fundraising. The motion passed. The committee will include Laura, Patty, Allison, Lindsay and Kelly.

Meeting adjourned at 6:38pm.