WCM Board Meeting Notes

May 1, 2012

Attendance: Gordon Bell, Theresa Rounseville, Bruce Cousins, Chris Stewart, Bosco, Leslie Madvlich, Dave Skvarna, Kerry, Mike Piazza, John King, Mary Williams, Loren Druz, Sid Dowell

1. **Swimming Saves Lives (Dave & Leslie**
	1. Nutshell publication going out on 5/21 or 22 with Dave’s e-mail for replies.
	2. Program to run August 27-29, 2012; early evening hours, i.e. 5-7PM.
	3. Communication to go out to those interested in volunteering per sign up at Annual meeting in February.
	4. Train-the- Trainer in late July/early August
	5. Other publications: WCM Patch, WC Journal , City WC Art & Rec guide
	6. Registration *not* thru city. Dave will talk with Sid about potential for registration through WCM website
	7. Financial money form USMS grant, but money not distributed until September
	8. Expected costs likely $500 for food and snorkels. (Checking with Finis for snorkle donation.)

**Motion made for new budget item expenditure for up to $1000 for costs for WCM Swimming Saves Lives – learn to swim program made by Mike seconded by Loren. Approved unanimously.**

SUGGESTION MADE: WCM present to City Council our free swimming lesson for adults during open mic.

* 1. Program will need assessment and evaluation process to document program outcomes for USMS funding in future.
1. **Head Coach Update (Kerry)**
	1. East Coast-West Coast Challenge. East coast conceded win for West Coast in IM Challenge. (SCY rankings in Fall swims for East Coast competition, are not applied unitl following year. For future coastal competitions: winner gets banner/loser gets to name next challenge.
	2. Swim across America (September)– Daves raised $40,000 last year. Proposal is to compete with Davis to see who can raise the most money during one week in August for cancer research. – Gordon Bell volunteered to handle details.
	3. Tri-Valley meeting to be set to discuss future of co-hosting SCY Meets
	4. Kerry to meet with Andrew Morris regarding using Acalanes as a practice venue.
2. **Proposal for Mid Year Membership rate changes (Sid)**
	1. E-mail verification – 100 people still unverified; will provide Debbie with and updated
	2. Mid-Year Membership Proposal (Handout).
		1. Changes make to pro-rate the Purple Membership per month; each month costs basically $20, with membership starting in Oct –Dec static at $50. Member still purchase workout passes.
		2. Eliminates Lilac membership.
		3. College membership buried in website; suggested $25 per month. Two new college students already submitted $100 summer registration…will keep this unchanged at this time.
		4. Pro-rated memberships will be available on “Events” on home page; they can be preset and will automatically expired at set date.

**Motion made to allow Sid to make changes to Purple membership to pro-rated registration as proposed and post on Website in most convenient means necessary. Approved unanimously.**

SUGGESTION MADE to have laminated reference card to describe membership levels at pool so new swimmers and coaches can refer to it.

1. **Membership** (Bosco)
	1. 50 more swimmers signed up compared to last year.
	2. Duplicate memberships still exist in roster – about 12.
2. **Pacific Masters SCY Championship Financial Report** (Bosco)
	1. Acalanes HS District bill for $6423, which included cvercharges for lifeguard (from $18 TO $64) which increased cost by $1000. John will speak to Andrew about this.
	2. Outstanding accounts receivable for:
		1. event sponsors and lane sponsors, most of whom are Tri-Valley sponsors. SUGGESTION MADE: dock Trivalley receivables that did not come in from their earnings on the event. Mary to send Bosco program with list of sponsors.
		2. Vendors: Nor Cal and T-shirt vendor.
	3. Expect roughly $20000 net profit: ½ going to us and ½ to Tri-Valley. We should meet our expected budget revenue.
	4. Need list for meet director to follow-up with tying up loose ends.
3. **Financial Update (Bosco).**
	1. United Way contribution came in..
	2. Projected revenue surplus for this year $25,000 at this time.
4. **Open Water Challenge (Mike)**
	1. People to help Bosco with Del Valle picnic: Gordon and Bruce.
	2. Grill to be set up.
	3. Banner and carpools coordinated by Mike P. until Walt more available to take over after wedding.
	4. OWS Challenge sweatshirt needs a design.
5. **City of WC Pool contract (Mike/John)**
	1. Current contract ends June 30, 2013
	2. Planning ahead. Likely “Significant cuts” in rec department.
		1. Coaches met with Karen and Chris. Significant raises in pool costs coming.
		2. Shortened pool hours possibly.
	3. SUGGESTION MADE: WCM meet with Barry and Kevin about 2013 budget changes.
6. **Spirit Wear (Mary)**
	1. Dora has accepted developing spirit wear.
	2. This year Men’s and Women’s outershell and t-shirt with “WCM” and a splash for color.
	3. Dora will post on her website, take orders quarterly and distribute merchandise.
	4. To get product to swimmers by Del Valle, it will be good to have members place orders by May 12 - - perhaps at Saturday Swim with bagels.
7. **Social Events**
	1. Coaches’ Brunch on hold until coaches can give a date that works for them. E-mail sent to membership about change.
	2. Sunday, June 10 Delle valle picnic
	3. Sunday, June 24 Bocce Ball. (60 people) 5-7 PM Adults only
		1. Cost includes: food; 2 drinks; bocce courts
		2. $32 per person, maybe charge $35 for extras if needed
		3. Deposit made, plus signature tonite will secure reservation.

**Motion to commit to Bocce Ball at Campo di Bocce Livermore for June 24 date. Mike second Loren. Unanimously approved.**

* 1. Team Picnic and BBQ @ Woodlands commitment Sunday, Sept 16, $100 deposit. $175 plus guards approximate total cost $283. FAMILIES ENCOURAGED TO COME. 3 hour window of time to be determined.
1. **Weight room equipment.**
	1. Deb Swigert has brand new equipment, which she must sell ( and may even donate). Photos were shared with board.
	2. City plans to switch weight room and classroom spaces… classroom is considerably smaller
	3. Also, Mike Heaney is looking over equipment which DVC would like to donate to WCAB.
	4. It is does not seem feasible to accept equipment considering changes City is making.

Meeting adjourned at 7:15 PM.