# Walnut Creek Masters Board of Directors

# Meeting Minutes

# 6/04/2013

Call to order

**John King** called to order the regular meeting of the **Walnut Creek Masters Board of Directors** at **6:13 pm** on **6/04/2013** at the house of Loren Druz.

Meeting Attendants

The following persons were present: Loren Druz, John King, Jesse Smyers, Chris Stewart, Sid Dowell, Bruce Cousins, Theresa Rounseville, and Mike Piazza.

Approval of the Previous Meeting Minutes

* The board approved the meeting minutes for 5/7/2013.

President’s Comments

* There seems to be a nationwide trend in lower attendance by 20% at masters meets, even though team membership is up.
* The USMS officials committee is reporting the same trend although there does seem to be some increase is USA meets. However, the overall membership seems to be strong and healthy.
* This bears the question, if attendance is down on the competition side but a strong team in size, should our focus be on doing more events that are more intramural and within the group?
* One thing that has changed is a lack of advertising of the meets in the USMS swim magazine. Those who wish to compete have to look for the information rather than having the information front and center.
* Moving forward, an option is to reach out the meet participants from two years ago with an email reminding them of the meet dates, etc.

Financial Update

1. Members update – 427 to date.
2. Short Course Yards Meet.
   * 2012 net revenue was just less than $4K.
   * 2013 net revenue was almost $16K (less the pool rental fee of $5K.)
   * Expect 9K to 10K total.
3. Cash Flow Chart
   * For the first time our cash flow is reflecting less than what was budgeted. This reflects the payment made to Tri-Valley Masters their share of the revenue from the 2012 swim meet. ($6K).

Del Valle Open Water Swim

1. Swim is on the weekend of June 8th and 9th.
2. Want to still have WCM presence there and host a picnic.
   * Mike Piazza will bring a table and an assortment of food.
   * Kerry will bring the pop-up tent.

Walnut Creek Aqua Fund

1. Expected to get an update to the status of the City staff situation.
2. City Council meeting on Tuesday, July 2, 2013. Expect aquatics team presence at that meeting.
3. Jon Jacques has been meeting with Ken Nordoff, the City Manager, with little results. Ken promises he will meet with designated members of the WC Aqua Fund prior to the July 2nd meeting.
4. Jesse Smyers has met with two city council members, and that relationship continues to be open and there seems to be good communication with what the city’s options and objectives are.
   * Jesse also met with Fran Gallati, President & CEO of the Central Bay Area of the YMCA. They are interested in the facility. This is an attractive option for the City of Walnut Creek because the YMCA can offer a zero dollar solution to the city.
   * Overall a partnership with the YMCA may not be a compatible option for what the Walnut Creek Aqua Fund wishes to pursue. It may be the only option if the city is enticed with what the YMCA has to offer.
5. Mike Heaney is sponsoring a pledge drive where the swim teams and the community will be asked to give a pledge towards a new pool. The objective is to give the WCAF a larger bargaining chip with the city, if they see a community drive for a new pool. This was also supported by Bob Simmons (mayor of Walnut Creek).

Motion for Approval of Authorized Signatures

* + There are two individuals that the Aquatic Fund wishes to add as authorized signatures for the Fund account. Don Drewery, Treasurer, and Mike Heaney, Liaison for the Aquatics Fund Group.
  + Currently Bosco and Kerry O’Brien have the authority to sign on the Fund account. Mike Piazza made a motion to add Don Drewery and Mike Heaney. Additionally, two signatures will be required at all levels to withdraw funds from the account. Jesse Smyers and Loren Druz second the motion. The motion was approved.

City Contract Update

1. John King has been reaching out to the City of Walnut Creek in the absence of the city officials, and has not had much success.
   * As of June 30, 2013, the current contract between the City of Walnut Creek and WCM will expire.
   * As is stands, there was a verbal agreement for the current proposal for 2013 and on. This includes a rate increase over a three year period that will increase a total of 50%, with the increase being stepped up incrementally over the three year period.
   * In light of the other issues the City of Walnut Creek is involved in, WCM will either allow the current contract to expire and let the pricing stay as it is until further notice, or push to get the three year proposal in place. It is a more favorable option to set a deal in signature than to allow the team to rent the space on a month to month basis with no guarantee from the city.
   * This also brings about the idea of a contingency plan if the City completely forgoes any options to keep Clarke Swim Center open and WCM is left without a pool.

Swimming Saves Lives

1. 16 of the 31 people who won the high point awards at PMS donated the cost of producing the high point award to Swimming Saves Lives. Chris Stewart wants to recognize those individuals with a certificate.
2. Recruitment for the next class is underway. There doesn’t seem to be any issues with getting instructors for the next session. Needs to know what the maximum capacity is for each class.
3. Submitted a grant to USMS for $1300 to help offset the cost of the equipment.

Summer Picnic Update

1. The summer picnic will be hosted by Loren Druz at his home in Walnut Creek. The date of the picnic is August 24, 2013.
2. There was unanimous approval to put Gordon Bell in charge of the logistics for the Summer Picnic.

Short Course Meters Meet

1. The date of the meet is October 11, 12, & 13. Gordon Bell has volunteered to be the meet director.
2. Sid wants to initiate an online sponsor application for the October meet.

Adjournment

**John King** adjourned the meeting at **7:10 pm**.

Minutes submitted by: Theresa Rounseville.

Minutes approved by: