

Ashwaubenon Swim Club Electronic Communication and Social Media Policy

All USA Swimming member clubs are required to have an electronic communication policy.

Ashwaubenon Swim Club recognizes the prevalence of electronic communication and social media and understands that many athletes and members use these means as their primary methods of communication. There are certain standards for electronic communication expected for all persons associated with the Club, so it is recommended that all club members review and abide by this policy in order to promote and assure healthy electronic communication and social media use throughout the team.

Expectations

--Club members should portray themselves, their team and its members, and their community in a positive and uplifting way in all electronic communications. Do not use derogatory language or obscene or profane material of any kind. If someone has complaints or questions about team policy they should contact the coach or board privately via email or in person rather than commenting through the team's Facebook page.

--Do not use electronic or social media to degrade, demean, or attack members of the organization. This includes no sexist, racist, homophobic comments or materials. Communication should not contain or relate to any of the following: drug or alcohol use; sexually oriented conversation or pictures. Communication should be Transparent, Accessible and Professional.

--Athletes and Coaches will not use social media or calling/texting to contact each other, but will instead post appropriate materials to the club's profile. Athletes and coaches may contact each other directly in an emergency for purposes related to the activities of the team, but only if their parent/guardian is included in all communication. Whenever possible, communication between coaches and swimmers should be limited to in-person communication during team practices or events.

--Coaches may have personal Facebook (or other social media site) pages, but they are not permitted to add any athlete of the Club or the athlete's parents to their personal page as a "friend". A coach should not accept any "friend" request from an athlete or an athlete's parents. In addition, the coach should remind the athlete that this is not permitted. Coaches and athletes are not permitted to "private message" each other through Facebook. Coaches and athletes are not permitted to "instant message" each other through Facebook chat or other IM method. The Club has an official Facebook page that athletes and their parents and grandparents can "friend" for information and updates on team related matters. The Club's Facebook page membership should be limited to these members, and if an athlete leaves the team they and their family members should drop their membership from the Club's Facebook page. Coaches are encouraged to set their personal Facebook pages to "private" to prevent athletes and non-athlete members from accessing the coach's personal information.

--The parents or guardians of an athlete may request in writing to the coaches and board members that their child not be contacted by any adult member of the Club through any form of electronic communication.

--For more information and USA Swimming support please go to www.usaswimming.org/protect

