

# LETTER FROM THE PRESIDENT: GETTING INVOLVED



I wanted to send a message out to everyone after the BAC Board of Directors meeting that took place this past week. The bulk of the meeting dealt with wrapping up the winter SCY season as well as looking ahead to a few big events this spring and summer – the May 19<sup>th</sup> Swim-A-Thon and the Jack Pettinger Invite in June. In addition, we also talked about ideas for the future of BAC; specifically some development on the facilities front (more on that in a future email) as well as redefining how parents can become a little more involved with the inner workings of BAC!

BAC has been an incredibly stable and successful club for over two decades in part because we have stuck to a simple formula of a parent board working in conjunction with the coaching staff to steer the direction of the team. The daily operation of the club is left to the professional full-time staff, and that recipe has worked well for us. But there are a few areas (outlined below) where BAC could become a better and stronger club if we had a little bit more insight and a little bit more engagement from our parents.

To that end, we'd like to establish a few different 'parent groups' that would work with and advise both the board and the coaching staff. Each would have an area of focus and would meet as needed by the group. The idea is that interested parents can get involved with an aspect of the team that they're passionate about and help BAC improve in that area, without too much of a time commitment.

Here are the particular areas where we're seeking some interested parents to volunteer their time and perspective. If you have an interest in any of these areas please reply to this email.

- **SWIM-A-THON & FUNDRAISING PARENT GROUP**
  - Help explore possible avenues for BAC to engage in fundraising, including the fundraising tied to our swim meets, sponsorships from local and BAC-connected businesses, and fundraising through big events like the Swim-A-Thon.
- **SWIM MEET PARENT GROUP**
  - Help to make our swim meets the best possible experiences for everyone! Our coaching staff has a wealth of experience running the 'wet side' of meets, but having perspective from parents experiencing the 'dry side' (awards, concessions, seating and spectating) would be really valuable.
- **PARENT SOCIAL GROUP**
  - We often talk about BAC as one big swim family, and we'd like to do more to get parents – especially parents of same-aged children – back interacting and socializing. Help create and plan a few social events throughout the season to help our families get to know one another better!
- **FACILITIES DEVELOPMENT PARENT GROUP**
  - Help BAC to determine how to get the most out of our current facilities and help us explore options for new facilities in the future.

Ideally we'd like to have around a dozen parents involved in each parent group. We'll continue to push this initiative with a fresh SCY season next fall, but we wanted to get the ball rolling this spring on this exciting new way that BAC parents can help support the club!

Please don't hesitate to email if you have any questions or if you have an interest in helping in any of these areas. GO BAC!

Rick Zuehl  
BAC Board President